



# January FHDA Board Meeting Minutes

Wednesday, January 12, 2022

8am Willamette Wineworks

Sutter St – upstairs

Board Members: Jerry Bernau, Jim Snook, Karen Holmes, Bobbi Eddy, Jim Metzker, Rich Veale, Amber Felts, Daron Bracht, Mark Dascallos, Moe Hirani, Christine Brainerd  
Guest: John Voelz, Kathy Cole, Alana Holley FHDA Director: Judy Collinsworth

Call to Order: 8:07am

November minutes for Approval: Jim S motion to approve, Rich 2nd, All approved

## 1. New Business:

A. Board Changes- Karen sold KBC, which requires her to resign as current president. Karen will assume a new role as Past President. Jerry nominated Jim Snook, Moe 2nd, All approved. Karen is excited to continue participating on the Board.

B. Farmer's Market - John V went to the Farmers Market and noticed that there were several coffee & tea vendors and baked good vendors. John suggested that we create better guidelines for the Farmers Market so when they bring in outside vendors there's more variety. He also suggests we edit the on-line description of the Farmers Market. There was discussion about the Farmers Market being an incubator for businesses, it's a well loved & well attended Market. There was discussion about creating percentages for the Market to utilize when booking non-produce vendors, involving the Market management in the monthly FHDA meeting quarterly, and perhaps signage near the Market for those businesses in the District that are open during the early hours of the Farmers Market. Judy will work with John on signage, and work on ratios, John will work on a letter, and additional comments and will present to board again next month.

C. 700 Block closure – Seasonal - Judy suggested we look at the closure of the 700 Block on a seasonal basis. She would also like to suggest we replace the orange barricades with steel bollards which can be removed during the week and locked into place on weekends. Moe shared what other towns are doing with their road closures & parklets. Christine will follow up with the city on the permit and Public Works on the Bollard options. Judy will set up a Block meeting for the businesses and discuss moving towards seasonal closure or keeping it closed on weekends.

D. State of City address has been changed to Feb 24 at 11:15am – 1PM 745 Oak Ave Pkwy

## 2. Old Business

A. Murray's project/Parking in District - update, the Barley Barn project was approved at City Council last night and they are moving forward with a Conditional Use Permit. FHDA has concerns regarding lack of parking for this project. Concerns about the change of use for this building from daytime/retail to a nighttime tap house are also of concern. The change of use was not considered by our City Council. There were additional concerns about how many Historic District

Commissioners had to recuse themselves and therefore the project was approved and forwarded onto the City Council, where it was unanimously approved, even with 3 individually presented appeals to this project.

- B. 905 Leidesdorff St. FHDA is aware that another brewery is potentially coming into the open space at 905 Leidesdorff St. With new drinking establishments coming to both ends of the district, this is a real concern for evening/weekend parking as well as the night time problems we experience here. Christine will get an update on the space for lease and will update the board on this at the next board meeting.
- C. Parklet update – Parklets are complete and there is a balance remaining on the improvements. FHDA will cover the balance. All parklet hosts have been invoiced for the amount that they committed to pay.
- D. Depot lease update – No update at this time
- E. Shade Structure update -Most of the installation is complete.

3. Events:

- A. Recap - FOF Car Show - there were some Fire Marshall issues that will need to be addressed if this event comes back.
- B. Recap - Tree lighting & wagon rides/Santa visits went well. Lots of happy public. Great video.
- C. Recap - Craft Fair went really well, it was profitable & well run.
- D. Recap - Ice Rink will be closing January 17<sup>th</sup>. The numbers are lower for this year due to the late opening. Approximately 20,000 skaters this year.
- E. Recap - Hometown Christmas Concert at Amphitheater/ Lakeside Church December 17, there were 4 bands and it went well.
- F. Replacement for Peddlers Fair - Judy would like to create a block by block event, with each block having its own flavor. She would like the Merchants from each block creating the event. The next Merchant meeting is next Tuesday, January 18.
- G. Christmas light removal - we need lots of volunteers to help take down the Christmas lights starting Tuesday, January 18, through Wednesday, and Thursday. Meet at 4:30 at Snooks.

4. Community Comments:

- 5. Merchant Update: Pixie Spirit has closed. My Trendy Trailer is taking over that location as a Men's Wear store called The Vault. There is also a Florist & Kitchen store looking for locations. Alana shared the Florist is going into space below the Hacienda, next to Pizzeria Classico.
- 6. History Museum Update: Rita has accepted the position as Director, moving from interim to full. Chan house continues to progress. Jim M is working with John & Mo on several initiatives to really activate Pioneer Village.
- 7. Historic District Commission update: The feeling is that the Commissioners really understand what is happening and work with City Council on General Plan. Everyone agrees that 1 parking place per 350 sq feet is outdated. Darron is retiring and has recommended Kathy Cole as his replacement pending a vote by the Commissioners.
- 8. City Update: Christine shared several City updates including there is a transition happening to bi-district voting. There are Public Hearings happening and discussion is encouraged. This is a State-wide initiative.
- 9. Financial Report: no updates
- 10. Adjourn: 9:54

**Next FHDA Board Meeting: February 9, 2022  
Willamette Wineworks**