



## March Meeting Minutes March 9, 2022

**Location:** Willamette Wineworks 824 Sutter Street Suite 200

**Board Members:** Jim Snook, Jerry Bernau, Karen Holmes, Bobbi Eddy, Amber Felts, Mark Dascallos, Christine Brainerd, Mo Hirani

**Guests:** Scott Kirk, Kyle Middleton, Bill Anderson, Loretta Hettinger, Taryn Grows, Charlie Grows, Allen Danneo **FHDA Director:** Judy Collinsworth

1. Call to Order: 8:06am
2. February minutes for approval, amended as corrected by Jerry, 2nd by Karen. Approved by All.
3. New Business:
  - a. Entertainment Permit/Conditional Use Permit - Mark refreshed everyone's memory regarding CUP's and proposed that FHDA have the CUP for each business kept onfile within the District. Mark will distribute the Entertainment Permit (which is specific for the HD) for review before the next meeting. There was a discussion regarding who enforces (Police/City), who needs a CUP, and what FHDA should/could do to make sure each business succeeds. Mark feels that we need to get ahead of this as more businesses apply for the entertainment permit. Loretta added that the Heritage Preservation League is also a voice for the District.
  - b. Proposed business, Uncle Charlie's Firehouse & Brew at 905 Leidesdorff, Taryn Grows presented information about the proposed project. The Grows family has extensive roots in the City of Folsom including Charlie attending the (now Historic) Granite school. Several items were outlined within the proposal primarily focusing on partnering with RT, City, HD, and more to ensure their success. The original proposal relied on partnering with local restaurants for food, they're looking to supplementing this with some in house non-range cooked food (l.e.; waffles).

There was additional conversation regarding bike parking and bike racks, hours of operation (currently at 12-10 Wednesday - Sunday), and the TI impact of setting up a commercial brewery in a building built with post tension concrete. The brew house is planning on a 10 barrel system with 8 tanks, and they're looking to distribute year 2 or 3.

The project is 60-90 days out from the Conditional Use proposal stage with City Council, information letters are going out to local businesses. About a year of construction is expected.

- c. Enforcement info - What Roseville is doing - Judy shared that there was a discussion during a Merchant meeting that perhaps some merchants could go through CAPs training. When Judy contacted the CAPS coordinator she was told the shifts for parking enforcement are 6-8 hours long and it wouldn't work well for merchants. The CAPS supervisor said that the CAPS have not been treated well in the district and that none of them like parking enforcement. The CAPS supervisor recommended we reach out to Historic Roseville. Roseville hires an outside agency, Allied Security, to do their parking enforcement. Judy then reached out to Mark Rackovan regarding hiring an outside security service to do parking enforcement. The thought would be that the service would cover the historic residential area & the HD.
- d. Public works - City is asking for letters of support for funding:  
Package Request to Congressman Ami Beri:
  - 1. Sidewalks on Riley - HD to Walmart (Central District)
  - 2. Parking signage improvements
  - 3. Semi-permanent barricades 700 bulk
- e. Golf Car Shuttle Service – The City of Folsom is considering partially funding this new shuttle service. The City wants to know if FHDA will also help fund this business. The overall annual budget for the shuttle is \$78,000. The original thought was that most of the funding would be through the Clean Air Grant via the City application. Ron is also planning on asking for district businesses to become sponsors. The HD may consider additionally supplementing. Moe has been talking to Ron Gray & the city and will follow up. FHDA would like to have a better understanding of the business plan.
- f. Permits for all signs and banners in the District. The City is discussing a \$60 permit associated with each banner. There was discussion regarding the current process with banners that are placed on the lid, what events are represented, the focus on HD events. Christine will help facilitate a discussion with the City.

#### Old Business

- a. Farmers Market guidelines/Marie Hall's response letter - Allen reiterated that what the Farmers Market brings to the District is Shoppers. Their goal is to bring that Saturday morning energy up to the Street. It's in all of our best interest for them to have a variety of vendors and to have a sensitivity towards the Merchants on the street by not overloading within a specific 'trade'.
- b. Ice Rink - repairs/email list - We have received the list of requested repairs from the City, and we have received our deposit back. Historically we

have paid over \$19k in repairs and it appears that the concrete is porous (exposed aggregate) and subject to damage. Jim and Jerry will continue to have discussions with the City regarding the ice rink repairs.

- c. Depot update - Railroad opportunity Museum - Jerry updated the group on the progress on the Ambassador Room portion of the Depot building. The project is on hold pending a historic analysis & review by a historic preservationist. It's estimated that this private sector review shouldn't take very long.

Jerry explained that there is a potential partnership opportunity with the Tourism Bureau & FHDA. With additional support from the Sacramento Historic Railways & the Southern Pacific Historical Railroad. They would join with us to preserve the Depot as a History Museum. The goal being to create a very active Visitors Center that preserves the Depot accurately.

#### 5. New March Events

- a. 3/5 Recap Chalk it over 700 Block - there was a great turnout, lots of families having fun. However, the City required the street to be cleaned up within 2 days at a cost of \$1500.
- b. 3/22 Folsom Wine and Jazz at Amphitheater
- c. 3/12 Balance Bike Bash 700 block
- d. 3/12 Total Body Workout at Amphitheater
- e. 3/25 Egg-cellent Passport Adventure
- f. 3/26 Theory Dance Performance at Amphitheater
- g. 3/26 Winnie & Ruby's ABC Adventure Book launch 11-1, at Ruby's Books.
- h. 3/26 Clued Up Scavenger Hunt

#### 6. Community Comments

#### 7. Merchant Update

#### 8. History Museum Update

- 9. Historic District Commission Update - the new Crematorium application was not approved at the last meeting. Loretta added that at the last City Council meeting the Home Occupation Ordinance must be approved by Historic Commission also.

- 10. City Update - Christine added that the City is expecting a budget shortfall of 2.2 million in the next fiscal year. As such they are asking for a citywide conversation/workshops regarding how budget dollars are spent. Also, there is an opportunity for a workshop about the food waste program between the City and the restaurants & businesses within the District.

- 11. Financial Report - there is a transition towards a new book keeper, looking towards getting everything updated by the next meeting.

- 12. Adjourn 10:30

Submitted by: Bobbi Eddy