



# April Board Meeting Minutes

Wednesday, April 13, 2022

8am Willamette Wineworks

824 Sutter St – upstairs

Board of Directors: Jim Snook, Jerry Bernau, Bobbi Eddy, Jim Metzker, Moe Hirani, Rich Veal, Kathy Cole Executive Director: Judy Collinsworth Guests: Alana Holley, Lorretta Hettinger, Carrie Lane

1. Call to Order 8:15am Jim Snook
2. March minutes for approval motioned by Jerry Bernau, 2<sup>nd</sup> by Jim Snook – All approved.
3. New Business:
  - a. Parking Management/ARPA Funds (city council agenda 4/12), there was discussion regarding the ARPA funds allocated for a shuttle service within the HD. There was additional discussion about applying for grant money to supplement the ARPA Funds. Moe has been working with Ron on finalizing a business plan, identifying issues, route, and insurance. After more discussion, FHDA would like to help set up a workshop with HFRA, HPL & FHDA to discuss these ideas and more (scheduling, number of shuttles, budget, route...etc). Kathy will start that discussion.
  - b. Proposed use for Granite School (Joe Gagliardi presenting in May), there were some ARPA funds allocated by City Council towards Granite School projects. Jerry shared some history of the Granite School including how the preservation of the buildings was obtained which included continuing use as office space that had parking to support the offices.
4. Old Business:
  - a. Entertainment Permit CUP Update, No update
  - b. Golf Cart Shuttle Update, Judy is pulling together information regarding the businesses in the District for the Shuttle drivers to share.
  - c. Ice Rink Power, Larry (from Jerry's office) had an on-site meeting with SMUD to determine power needs & upgrades to the electrical panel to more efficiently support the ice rink with a larger chiller next ice rink season.
5. Events:
  - a. 3/12 RECAP - Balance Bike Bash 700 block - great success with 60 participants
  - b. 3/25 Egg-cellent passport Adventure, end this Saturday, not attended as well this year as previously.
  - c. 4/9 RECAP -Sip & Stroll, great event, about 550 people participated.
  - d. Spring Concerts are underway, we've had 2 so far.
  - e. 4/24 Spring Arts & Crafts Fair, there is an event booked in the Amphitheater on the same day.
  - f. Sponsorship opportunities: Concert series, Symphony, & Hometown Parade. We still need a lot of sponsors for the Symphony event, we are almost at goal for the Hometown Parade & Concert Series.

6. Community Comments: the amphitheater shade project will be completed tomorrow. Carrie Lane shared that there has been a little change to the HFRA Board with moves & refocusing of volunteer time.

Merchant Update: La Vintage Pink Door is closing, the candle bar is expanding, the Vault opened.

History Museum Update: the opening reception for the new exhibition was well attended.

Historic District Commission Update: There is no timeline for the 603 multi-use project yet, and Granite School application hasn't come in yet. There will be multi-family workshop coming up.

City Update: Loretta shared that HPL has been waiting a year for the Folsom Prison to be on the agenda for the City from a historic perspective.

Financial Report: Motion to accept Jerry Bernau, 2nd by Jim Snook, accepted by All.

Adjourn: 9:45am