



# June Board Meeting Minutes

Wednesday, June 8, 2022

8am Willamette Wineworks

824 Sutter St – upstairs

Board of Directors: Jim Snook, Karen Holmes, Jerry Bernau, Bobbi Eddy, Jim Metzker, Moe Hirani, Amber Shoop, Rich Veal, Mark Dascallos, Kathy Cole, Christine Brainerd – Executive Director: Judy Collinsworth  
Guests: Loretta Hettinger, John Voelz, Jim Kelley, Alana Holley

1. Call to Order at 8:03am with a moment of silence for Cindy Baker
2. May minutes for approval Jim M., 2nd by Rich. Approved by All.
3. New Business:
  - A. Ice Rink - Jerry provided the Board with the history on the 10 years we've supported the Historic Folsom Ice Rink. This was background for the ongoing negotiations on hiring a new vendor to set up the Ice Rink with operations and support provided by the FHDA. This is a big change over previous years. Our goal is for the new rink to have better quality ice, staffing, and create an overall better experience. There were some concerns shared regarding hiring quality staff; however, Judy has partnered with Bayside Folsom (one of our sponsors) to assist with hiring quality staff.
  - B. Board Resignation/New Board member needed: Mark Dascallos has tendered his resignation. Jim suggested Amanda from the Lake Natoma Inn.
4. Old Business
  - A. Depot construction/Update: Jerry - there was a meeting between the City, Historic Preservationists, and the FHDA (Judy & Jerry) to discuss the improvements necessary for Judy to move her office into the Depot. The meeting went very well, the next piece is the lease, which is now ready for signatures. FHDA will have to fund our leasehold improvements, we will ask the City for help on funding the doors. There was a discussion regarding who is responsible for improving the rest of the façade and the rest of the interior. Big thanks to Jerry for continuing to drive this project.
  - B. PBID Renewal process - Jim - we are near the end of our 2nd PBID term, which was 10 years (the first PBID term was 5 years). We need to form a steering committee to lead an outreach/consensus building effort with the property owners to renew PBID support. Jim & Karen have already volunteered, we are looking for several more volunteers to reach out to new property owners. The funds raised by the PBID are instrumental to the success of our District.
  - C. Granite School: Jerry - Updated the group about the raw land vs. building value when creating the preservation of the School. There was a meeting of the District to discuss the Chambers plan to sell the 'raw property'. Additionally, the architect for the school is categorizing the Auditorium as office space so the parking requirements are reduced to 47 spaces, which allows some of the 'raw' space to be sold.
  - D. Busking: Judy - according to the City, Busking is permitted; however, amplified sound is not permitted unless permitted through FHDA's Promenade Permit. The 700 Block is committed to hiring some musicians to perform during the weekend block closures. John, 700 Block Captain, is coordinating the musicians & locations.

## Events

- A. Recap 5/19 - Styled on Sutter - our first fashion show that modeled clothing sold by the merchants on the street. This was a ticketed event. There were about enthusiastic 50 models.
- B. Recap 5/21 - Symphony, great success. It is scheduled for May 20, 2023
- C. Shakespeare 6/6, 6/7 & 6/8 - full audience each evening
- D. Recap Spring Concert Series - successfully completed, moving into the Twilight Concert Series.
- E. Twilight Concert Series begins - June 2
- F. 6/25 - Hometown Parade - Dedicated to & in Memory of Cindy Baker. The parade starts at 9:30.
- G. 6/25 Hometown Radio Show (New Event), an old country & Americana musician event that ends a jam packed day.

- 6. Community Comments:
- 7. Merchant Update: June meeting Lake Natoma Inn 6/15 9am & Artisan Greenhouse opens Friday in the Hacienda building.
- 8. History Museum Update: History Museum re-branding event was last week. Renee Morales is going to be making some videos of kids enjoying activities at Pioneer Village.
- 9. Historic District Commission Update: a lawsuit has been filed challenging the City Council's approval of the Lakeside Crematorium
- 10. City Update:
- 11. Financial Report: Motion to accept Jerry, 2nd by Karen. Approved by All
- 12. Adjourn: 9:23

Next FHDA Board Meeting: July ~~13~~, 14, 2022  
Williamette Wineworks