

Folsom Historic District Association

July 13, 2022 FHDA Board Meeting

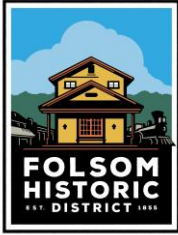
Location: Williamette Wineworks 824 Sutter Street Suite 200

Board Members: Jim Snook, Karen Holmes, Jerry Bernau, Bobbi Eddy, Rich Veal, Amber Felts, Jim Metzger, Jim Metzger, Mo Hirani (via phone)

Guest: Ashley Rovegno, Loretta Hettinger

FHDA Director: Judy Collinsworth

1. Call to Order: 8:03am
2. June minutes for approval Jerry., 2nd by Jim M. Approved by All.
3. New Business:
 1. Skateboarder Incidents - there was a physical confrontation between a merchant & a skateboarder. There are a couple of pictures of the as yet unidentified skateboarder. There was additional conversation about several 'No Parking' signs which had been removed, increased motorcyclists driving down the closed 700 Block, and musicians unloading equipment taking excessive time parking along there 700 Block barriers.
 2. Community Service - Judy shared that FHDA was awarded \$3500 for landscaping refresh. Judy was able to get Joan (More Than Olives), Jean'na (The Artisan Greenhouse), and Jamison (City) to work together on this project.
4. Old Business
 1. Ice Rink - Update, we are awaiting more feedback from Joe Hoffman on adjusting the new ice rink contract. There is some urgency in the timing of the contract signing.
 2. Depot construction - Update, Jerry shared that the contract has been signed (Yea!)and we are moving forward with the plan & budget.
 3. PBID Renewal process - Update Jim S shared that the PBID process is on target and proceeding. Civitas is almost done with their report. The PBID is voted at the end of 2022, effective 2024. A list of the new property owners (since the last PBID) has been created and a letter from FHDA is almost finalized.
 4. Electrical Contractor - Update Jerry has been leading the effort to improve the electricity available for the ice rink chiller. SMUD is awaiting a line drawing for the panel work. The first bid on this project is expected today. We may also need a city permit.



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5. Shuttle Contract - Update Jim S & Karen met with Ron Grey about the shuttle contract. The City has granted \$200,000 to run a shuttle service which will serve the whole District. A scheduling website has already been created. The shuttles are expected to run Friday & Saturday evenings. It was suggested that an electronic tip option be added to the site.

5. EVENTS

1. Recap - Twilight Concert Series begins - concerts are going great. The shades need some repairs, 2 broke loose & are twisted, Judy has notified Lorraine at the City.
 2. Recap - 6/25, Hometown Parade & Hometown Radio Show - the Hometown Parade went very well. The Radio Show was great but not as well attended as hoped, possibly due to the heat.
 3. Recap - 7/2 Art Hop - the 2nd Art Hop was successfully wrapped up.
 4. Recap - 7/9 Sidewalk Sale - The first of three was completed, it's an easy low cost event.
 5. 7/20 Blood Drive 1-5pm - Judy is asking for volunteers to donate.
 6. 8/24- Judy is working with Sally to invite local hoteliers & Visit California to wine tasting at Williamette while any businesses that offer activities or an experience can share a quick info on their business.
6. Community Comments: Jim M shared that Dorothea's is hiring.
 7. Merchant Update: July Merchant Meeting July 19, 5:30pm Williamette
 8. History Museum Update: Chan Museum is awaiting concrete being poured. Dorothea's worked with the HM to take the art work from the tote bag and place it on a tea towel & an ornament.
 9. Historic District Commission Update:
 10. City Update:
 11. Financial Report: There are several changes coming to the budget with the Shuttle service grant & the Ice Rink contract. Jim S. motion to accept, Jerry 2nd, approved.
 12. Adjourn 9:17

Next FHDA Board Meeting: August 17, 2022
Williamette Wineworks