



## November 2023 FHDA Board Meeting MINUTES

Board of Directors: Jim Snook, Karen Holmes, Jerry Bernau, Bobbi Eddy, Jim Metzker, Moe Hirani, Amber Shoop, Rich Veale, Kathy Cole, Christine Brainerd & Suzanne Cook

Executive Director: Judy Collinsworth

Guests: Mike Kozlowski, Gina Haskell, Mike Reynolds, Carrie Lane, Ken Masegian, Susie Reid, Loretta Hettinger

1. Call to Order - 8:04am Jim Snook

2. October minutes for approval: Motion to approve with minor corrections Kathy, 2nd Karen, approved by All

3. New Business:

- a. Murer House Renovations, Gina Haskell reported that the Murer House is in the process of removing the two former rental spaces buildings and will build a new teaching facility with a bigger kitchen. The new building will be near the same size as the building being removed. This project will help keep the connection between the Italian Heritage and the community alive. The new facility will likely be completed in 2025. The Murer House Tea in 2024, will likely be in a new location.
- b. Santa House/House Storage/House building location, Judy reported that a group of citizens have teamed up with the Rotary Club to build a cottage for Santa. This 'house' will be collapsible, and Judy is working on finding a storage location.
- c. Maintenance agreements in place from redevelopment, Judy - there was a Façade Improvement Agreement signed by property owners during the Streetscape. Judy is looking for direction on moving forward on reaching out to property owners to request maintenance. Moe and Alana had suggested previously that we could get Dunne Edwards here to give a bid to property owners for painting, Alana added that there is 5 year warranty on their work. Jim suggested giving the property owners a bid and a plan for the work needed and the notification to the property owners should include verbiage from the Façade Improvement Agreement obligation. The painting itself doesn't need to go before the HDC, unless there are also improvements being made. Alana will reach out to her Dunne Edwards contact to start this process.
- d. Interceptor Grease Traps, Judy - the City is moving forward with cleaning out the intercept grease traps along Sutter Street.
- e. Sarah Aquino, Judy - Sarah has organized a group of volunteers to come into the District on a regular basis and clean up.

4. Unfinished Business:

- a. Fire Department requirements for 12' spacing at Craft Fair - there was a meeting with the City, Fire Department, and the HD team to discuss the new 12' spacing requirements the Fire Department is requesting for every street event. After the meeting, the Hd team & Mike K understood that besides the Peach Festival exception, we were ok moving forward with our standard plan, without the new 12' spacing. However, upon follow up Judy was informed by the fire marshal, Michelle Toledo that the 12' requirement would be enforced. This has a huge effect on our street events. Judy is looking for guidance on how to move forward because we have the Christmas Craft Fair in a few weeks. Mike K thought Judy should reach out to the Fire Chief again.
- b. Election update - the completed ballots are starting to come in, Judy has not started opening them. What is of note is all of the people who are willing to volunteer in the District. Kudos
- c. Homelessness – F/U conversation with Mike Kozlowski - Mike K is working on finding a solution for several issues including moving forward with the River District Development, resolving the HD unhoused issue, and helping the police. The issue that seems to be most prevalent with the unhoused

is the limited amount of tools the police have to keep the unhoused from disrupting the Historic District. There is an attraction of using the Wye property to set up a modest facility using state funding, creating a home base for several outreach organizations. This would not be a 'Loaves & Fishes' set-up, but more of a 'time out' location. The Wye property is appealing because it is owned by the City, it is flat, it appears to be easy to fence, and manage. The discussion with the County has not taken place yet, and it may not move forward, but Mike feels like this is an option to explore. Amber asked if there wasn't a property that is better suited outside of the Historic District, ie in the Blue Ravine Business Park. There is agreement that the services are needed, but don't feel like the Wye property is the right location. The question raised is does the City own any property at Blue Ravine business Park, which is near light rail, and not at the entrance to the Historic District? Or, looking at funneling funding towards organizations that are already doing this work. Another suggestion is to find out if there is a small intake facility in Sacramento that is successful that we can compare to?

Mike K reiterated that this discussion is in its infancy and may not go anywhere. The ideal location is behind the Senior Center, by the Zoo, but there are many issues with this location also.

- d. Big Rig delivery/parking on Sutter after TL parking is completed. Judy needs input on this issue. There was discussion on requesting specific times or directing to specific locations to avoid blocking the 700 Block. Suzanne suggested that since many of the restaurants use the same delivery services, they can all suggest the same change to their drivers. Jerry suggested that Judy tackle this in January
- e. Elevator repairs - Done! Verified that it works by Kathy!
- f. Bollard Installation update, Judy – the bollards are to be installed next Friday 11/10. The orange barriers will need to be used for the first weekend after installation. There are some ideas for temporary storage of the bollards when not in use.
- g. Depot Green Room, update, Jerry - finishing plans for the City. There was a volunteer crew that finished all the demo required except for the bathroom. We're waiting on the bathroom demo till it's closer to the construction time.
- h. Ice Rink & Special Ice update Jerry/Judy - the ice rink is on schedule and it's looking spectacular! The new design should allow us to create beautiful ice. The high-density foam (48 feet, 288 pieces!) has been installed. There were 11 miles of lines in the old system, the new ice mat system allows the looping (for the donut shape) to be set up much more efficiently. Additionally, Judy and her team have hired the skate crew and started training. And more importantly sponsorships are on track. This is a huge project & line item in this year's budget. Further, as of 2 am last night the chiller is at capacity. We also have a 7-day a week ice tech on site for this project. We have secured a trailer for the ice tech so he can live on-site thanks to Tom Lewis.
- i. Parklet update, Judy - Ron G provided plans to the City for upgrading the existing Parklets. It's looking like the Parklet in front of the Taqueria/Folsom Café will not be upgraded. It was discussed that any further expenses relating to parklets should be paid by the tenant.
- j. Shuttle update, Karen - the City presentation is ready for next Tuesdays City Council meeting. The goal is to obtain additional funding for continuing the shuttle service as we are about 10 months out from running out of funds. Mike K is heading to an RT event at Iron Point after this meeting, he invited Karen to join him to meet with some RT people and talk about obtaining funding for continuing this micro transit project from RT.

#### 5. Events;

- a. Recap 10/15 Pawtoberfest NEW FHDA EVENT, Judy - this event was great. It was Chrissy's first event coordinating. Well attended with a great crowd of dog owners. The funds raised at this event went towards Hearts of Heroes. We'll support this event again next year.
- b. Recap 10/21 Spirits Brews and Bites, Amber - The event was great. It sold out with a lot of tickets sold at the door. This amazing event was possible only because of lots of volunteers. Big thanks to all the volunteers.
- c. Recap 10/28 Festifall Judy - another good event that we'll do again.

- d. Recap 11/3 Dia De Los Muertos NEW FHDA EVENT, Judy - it was a fantastic event. Gloria's first event coordinating. Well attended, nice crowd, and great music, and broke even. A couple of 700 Block merchants were surprised by this event and had to adjust staffing.
- e. Recap 11/3 FOF Turkey Drive (not FHDA), nice community event. It was suggested that there be better clean up after next year.
- f. 11/4 Art Battle (not FHDA), Judy - nonissue
- g. 11/10 Ice Rink opens, Willamette Wine sales, Judy - Willamette Winery has committed to staffing a wine booth near the ice rink. The funds raised will financially benefit the Historic District.
- h. 11/15 Annual meeting of Stakeholders/Election results/Speakers/topics, Judy - for the meeting, Judy will highlight the subjects bulleted from the Owners presentation, bigger nomination pool than ever before, volunteers needed for our events to be successful, and a slide show is being created showing our events. The Annual Report will be distributed next year.
- i. 11/16 Sponsor Night at the Ice Rink 6pm session
- j. 12/1 Tree Lighting
- k. 12/3 55th Annual Craft Fair, Judy - the layout is an issue right now, pending resolution from the Fire Chief.
- l. 12/1, 2, 8, & 9 Santa Visits in New House
- m. 12/8 & 9 Horse & Carriage rides
- n. 12/11 Special Needs Visits with Santa, this will be at the Sutter Street Steakhouse banquet room. This event is almost completely booked up with 80 special needs kids and their families.

6. Community Comments: Open, it was suggested that Board Members bring morning snacks. We have 11 members & 11 meetings a year, so we can rotate for each meeting.

7. Merchant Update:

November 15<sup>th</sup> ANNUAL MEETING - GRANITE SCHOOL 5:30PM

8. History Museum Update: Jim M, the Paranormal tours completely sold out and new dates have been added for November & Dec. Several holiday activities will happen at the square in the upcoming months.

9. Choose Folsom Update: Jim S, there was a lot of discussion about the potential added sales tax at the last Chamber meeting. Kathy added that the Citizens Committee is writing the ballot, and apparently there are several other issues in the ballot that may complicate this issue.

10. Historic District Commission update: Kathy, there was discussion on the HDC regarding the upcoming Murer House project and will require a Focused EIR. Also, there was a lot of discussion about a metal seamed roof, the vote was tabled until next month when there will be a discussion on this topic. There has not yet been an appeal on the 603 project. There is a parking problem in the alleys that is preventing the City Waste trucks from doing their job. There are 3 positions up for re-election, including Kathy's position as the Residential Representative.

11. City Update: Christine

12. Financial Report: Jerry, Jim M move to Accept, Jerry 2nd, accept by All.

13. Adjourn, 10:04am

There is NO December Board Meeting!