



February Board Meeting Minutes

Wednesday, February 8, 2023

8am Willamette Wineworks

824 Sutter St – Upstairs

Board of Directors In attendance: Jim Snook, Karen Holmes, Jerry Bernau, Jim Metzker, Moe Hirani, Amber Felts, Rich Veale, Kathy Cole, Suzanne Cook, Executive Director: Judy Collinsworth

Guests: Adam Frick, Bill Sullivan, Brian Reed, Mark Rackovan, Krissy Mangan, Mike Reynolds, Ken Masegan, Officer Emery, Alaina Holly, Amy Eubank, Janie Roy.

Call to order 8:07 am

1. January minutes; Kathy had corrections, approved by all
2. New Business
 1. Bollards for Sutter Street Project Presentation: Amy & Janie presented from their packet. Jim Snook had questions about bollard colors, reflective strips, signage (FHDA or city?), chains (option to add), and strength (can stop a car). Mo H. had questions about the distance between bollards (5 feet minimum), Amy and Janie's current/past projects, permanent or semi permanent closures, and signage (fixed or temp?). Carissa questioned where they would be stored when not in use (stored in nearby box), could we do bulk order of bollards to reduce cost (not really), could signage be attached to the bollard, could local business sponsor a bollard. Suggested a vinyl wrap. Mike Reynolds suggested they fold down into the street coffin style but that would be too costly and ruin the decorative concrete. Mark R. supports the concept, city can help, waive permit fees, use of on-call engineer list. Suggested designing all at once. Install electronic signs to activate when bollards are up, restrict turning onto block. Officer Emery likes the idea, feels it is safer. Jim S. likes idea of design all first, then build in phases. Anna supports as a council member.
 2. Enforcement Issues and Ideas - Anna R discussed code enforcement and parking. Use contractors to enforce, concern of funding/cost. Loss of LEO presence due to build out of South of 50 construction traffic. Wants investment in infrastructure and from resident and businesses. \$2 million in budget. Anna proposing at city council on 2/14. Mike R suggests testing it before hiring out.
 3. Enforcement near Hacienda - More H Urination issues at Hacienda building. Needs enforcement. Ideas to enclose the area, add lighting, cameras, long-term port-a-potty. Public bathrooms are too far away. People are using private bathrooms when not supposed to and it's affecting building owners. Officer Emery will alert patrol staff. Request to track timing of violations.
 4. Skateboard Issues in District - Kathy Cole Skateboard Issues. Officer Emery suggests adding bumps to flat areas. Has not seen many calls lately but lots of activity on Folsom Chat, etc. Alayna - add truncated domes. Issues are mostly on the 800 block, plaza and during events.
 5. City review of FHDA plaza and amphitheater events, want revenue from our events (potentially). Be prepared to show the benefits (tax rev) we bring so we are not charged for them.
 6. Folsom News and Feview - Adam & Bill - Telegraph purchased by Canadian company, moved to Auburn. Staff cuts and changes. Decided to start their own

7. media FolsomTimes.com. Local news, digital marketing, daily news, incorporate video into news. No print editions. Advertising revenue, support and share articles.
8. Naming Rights Ambassador Room (info previously emailed). \$25k donation from Tom/Peter Lewis. Do we need approval from city if signage is inside? Motion to approve by Karen H, Amber F 2nd, all in favor.

3. Unfinished Business

1. Shuttle - stickers and signage are available. App is running. Over 100 riders each night. App collects data to prove well-use of funds. Tell employees/staff to use the app. Restaurants can put insert in the bill. Residents are starting to use as well.
2. Depot Fundraiser 3/30. Invite 10 people. Event is free, asking donation of any amount. Email your list to Judy ASAP.
3. PBID no update
4. 700 block activation - Mo & Diana (FHB) are co chairs of activating the street. "Historic Promenade"
5. Traffic Control plans -City requires an engineer stamped traffic control plan for all events. Expensive and not budgeted for. New signs by 2/10 \$1900, Jim M moved to approve, Karen H 2nd, all approved. Krissy running the calendar of events for 700 block.

4. Events/Meetings

1. Sociable City a late night event in Sac, Judy attending 3/1 and 3/2
2. Jazz Fest is new event, Free 4/28 and 4/29
3. Red Shoe Crawl to Folsom - Food crawl new event 9/9

5. Community Comments - N/A

6. Merchant Update – Chris Corda will be recognized for his years on Sutter Street at the next City Council meeting on 2/14.
7. History museum update - 4/21 prom night at the museum, 21+
8. Historic District Commission – The next meeting for HDC will be 3/1 at 6:30pm. Uncle Charley's Brewery will come before the commission at that time.
9. Financial report attached and reviewed.
10. Adjourn 10:10 am