



# March FHDA Board Meeting Agenda

Wednesday, March 8, 2023

8am Willamette Wineworks

824 Sutter St – Upstairs

Board of Directors: Karen Holmes, Jerry Bernau, Bobbi Eddy, Jim Metzker, Moe Hirani, Amber Shoop, Rich Veale, Kathy Cole, Christine Brainerd & Suzanne Cook – Executive Director: Judy Collinsworth

Guests: Mike Kozlowski, Ken Masegian, Loretta Hettinger Absent: Jim Snook

1. Call to Order: Karen Holmes 8:04
2. February minutes for approval: Move to approve February Jerry, 2nd Kathy Cole, approved ALL
3. New Business:
  - a. PBID – Petition Drive – happening now! Judy has given several Board Members the PBID packages for all the property owners. The first petition is scheduled to be brought to the City Council on March 28. We already have 26% signed and approved.
  - b. Sunday Farmers market proposal 9-1pm to begin April 16, Judy has worked with our current Farmers Market organizer to bring a Farmers Market and Health related vendors on Sundays 9-1, if approved it will start April 16. This should require businesses to open earlier to support this street event. Additionally, Moe shared that Michelle from Stone & Birch (moving into the front of Tre Salon this month), will also be coordinating a street event on several Saturdays. We are also looking at something to cover the orange street barricades.
  - c. Skateboard update with Rosario - Kathy noticed on NextDoor there was a lot of discussion regarding skateboarding in the District. Judy shared that Mayor Rosario is interested in resolving this issue & is willing to work with merchants on this issue. She has asked to be called if skateboarders are causing problems in the District. She will come to speak with them directly.
  - d. Grease interceptors - Marcus H from the City met with Judy & Jim to discuss cleaning out the grease interceptors in the middle of the streets. Marcus recommended that FHDA pay for this work and then pass it on to each business. Jerry gave background on the Revitalization Project, when the grease interceptors were installed, and recommended that this is a City issue and the City should be contacting each individual business. There was some discussion about who should really be dealing with this and Christine will meet with Public Works.
  - e. Unapproved signage in District - Christine shared that there have been complaints regarding the neon, ADA, flag, and banner signage. Code enforcement will be reaching out to businesses who are not in compliance.
  - f. 719 Traders Lane - Judy shared a letter received from another property owner with many complaints on this property. Moe shared that Code Enforcement knows this property & owner, it has been cited in the past, and it has a history of past violations. This property is located behind the Sutter Club. Christine will try to coordinate a conversation between the Community Development Director and Code Enforcement. She will also pull a record of the code violations.
4. Unfinished Business:
  - a. Shuttle Ap - Karen shared that they are working on updating the Shuttle AP to include more Merchant information. They are currently giving 100 rides a night. They need more merchants to provide a quick recap of their business. Please forward your 'merchant' elevator' pitch to Karen. The Shuttle information was just distributed in the most recent City Newsletter & the next Historic District Directory will also have the QR code.
  - b. Depot – building timeline & budget Jerry shared that the asbestos report has come back as negative and he is ready to file the next permit to move this project forward. Currently all 3 Rotary Clubs are interested in volunteering if/when needed.
  - c. Depot Event – Invitations - Judy shared that progress has been made on the event, which is in 22 days, however not enough. Additionally, any City person invited cannot donate. We as FHDA are so excited to take on this project and we are proud to take over caretaking of this important historic building. There is a fundraising goal of \$10,000 at the upcoming event.
  - d. Ice Rink – Judy is still fine tuning some bills; however, it's looking like we might be in the Black!
  - e. Green Room naming – Judy has submitted a request to the City to name the Green Room in honor of Peter T. Lewis and it is pending approval at City Council.

- f. Bollard project- Judy has reached out to REY regarding this project. There is a follow-up meeting with the mid-town association to get more information regarding their bollards.
- g. Historic 700 Block Closure – Judy shared that our parklets are currently out of compliance. Several businesses have taken the first step towards getting permits brought up to date. Also, each parklet will have to meet ADA requirements. Moe shared that Ron G (who originally helped buildout the Parklets) has an idea on how to make them ADA Compliant.

5. Events/Meetings:

- a. Merchant Meeting – the next Merchant Meeting on March 22, 5:30pm will be at the Taqueria.
- b. Eggcellent Adventure March 23- April 8
- c. City Council Presentation for PBID March 28
- d. Depot Fundraiser March 30 5:30-8PM
- e. Sip and Stroll April 15 - Amber shared that tickets for this event sold out in 3 days. This is a huge fundraiser for the District.
- f. Spring Arts & Crafts April 23 - Judy shared that there are only 10 spaces left. An interesting comparison is that this event takes significantly more man-hours to coordinate & support.
- g. California Jazz Competition – Judy shared that this new event on April 28 & 29th that this is a high school & college California competition. The 700 &800 blocks will be closed for this event.

6. Community Comments: Suzanne shared that Scotts Seafood stays open later despite being slower the last 2 hours.

7. Merchant Update:

- a. Stone & Birch is moving to the Tre Salon store front. Tre is staying in back portion.
- b. Hacienda Real – Moe shared the remodeled space looks phenomenal with new artwork & mural. The building also has a new stairwell and reopening this month on 3/21.

8. History Museum Update: Jim M - the gift shop has been revitalized and rebranded. Lots of great new branded products. The Chan House is hiring a designer to finish the next phase of the project.

9. Historic District Commission update: Kathy was re-elected Chair and John Lane is Vice-Chair, and 4 commissioners were sworn in that were re-appointed or new to the commission. Upcoming items include a workshop hosted by the City regarding parking near transit & new housing laws. Also 603 Sutter Street has made a lot of changes based on public concerns, updates are reflected on the online information. Loretta shared that the Barley Barn lawsuit has been denied. The next meeting is April 5.

10. City Update: Christine shared that the City will be moving forward on the River District Master Plan, there is a website and future meetings will start soon. Plans for the Central Business District will be starting soon. The City will also start going to businesses & residences to check on food waste disposal. Also the Johnny Cash Pick will be installed this summer. Karen suggested that we get guitar picks branded to hand out. Jerry asked Christine to help coordinate meetings/ARPA money to get the permanent panel for the ice rink.

11. Financial Report: Judy - no update this month.

12. Adjourn 9:50am.