



# May FHDA Board Meeting Minutes

Wednesday, May 10, 2023

8am Willamette Wineworks

824 Sutter St – Upstairs

Board of Directors: Jim Snook, Karen Holmes, Jerry Bernau, Jim Metzker, Moe Hirani (Alayna), Amber Shoop, Rich Veale, Kathy Cole, Christine Brainerd & Suzanne Cook –  
Executive Director: Judy Collinsworth Guest: Robert Goss, Ken M More Than Olives, Carrie Lane HFRA, Carissa WillametteWineworks

1. Call to Order: 8:10 am
2. April minutes for approval: Jerry motioned to approve, Jim Metzker 2nd. Approved
3. New Business:
  - a. River District Plan - Robert Goss presented an overview of the river district. Increase access, recreation, city gateway enhancements, enhance heritage, protect environment/resources. Include Native American tribes with a citizen's advisory committee (Powerhouse Park has most significant location). May expand the zone to include more of Folsom Blvd. No re-zoning of properties. High quality design of trails and entrances. Increase public access - limited locations and are currently not very visible. Need easier access and more signage. Potential boat house, group campground. Citizen's Advisory Committee - State Parks, Bureau of Reclamation, FHDA, HFRA, History museum, Environmental Groups, etc. trying to keep it under 20 people and will pass recommendation to council. Karen to represent FHDA. Selecting consultant contract and CAC by June 13th council meeting.
  - b. Community Service Day – IDEAS – Sept 16. June 30th deadline Send ideas to Judy. Ambassador room? Ken mentioned re-doing the planters, some are not being watered.
  - c. Plaza Usage MOU – City Council May 9. Jim/Jerry/Karen - The City Council unanimously approved the FHDA/City new MOU for the ice rink and all council members agreed that the rental fees mentioned in the MOU should be removed. All city council members agreed, and the fee portion was removed and the MOU was approved with that change. A letter of support was sent by Mike Kozlowski because he could not attend the council meeting. The FHDA can now move forward with Special Ice with a new 5 year ice rink contract beginning the 2023/24 season.
4. Unfinished Business:
  - a. Ice Rink contract update - moving forward now that MOU has been approved.
  - b. Green Room – Tom Lewis presented \$25,000 check this week - city needs to send thank you letter (Christine following up)
  - c. PBID - City Council and next steps –Ballot Drive has begun, Public hearing is June 13th, ballots due before then
  - d. Traders Lane – abandoned property - city working with arborist, code enforcement.
5. Events/Meetings:
  - a. Recap -Sip and Stroll Amber - \$20k  
estimated raised
  - b. Recap -Spring Arts & Crafts Judy - \$10k  
estimated raised
  - c. Recap -California Jazz Competition - over 400 rooms booked throughout the city, Judy meeting with organizer to recap this week. Suzanne sold lots of drinks, mentioned they need more water/vending sales for beverages. Did not do well with food pop up. Community group could sell beverages.

- d. Recap -MS Walk & Sunday Farmers Market - market well received, some vendor tents set up in the wrong spots (in front of merchants that don't want them).
  - e. Recap -May 6 Balance Bike Bash & Bike month kick off
  - f. May 16 Volunteer/Ambassador Thank you Party. Kathy - may need shuttles to move people from Rodeo.
  - g. May 20 Folsom Lake Symphony – Tickets become available May 1, free event. All tickets claimed.
  - h. May Thursday Concerts presented by Rotary - start 5/11, barricades and wine sales (The Vine)
6. Community Comments: Open - discussion
- a. Need new road closure person for 700 block
  - b. The Shuttle Ap now accepts tips
7. Merchant Update:
- a. Merchant Meeting – May 17 5:30pm Glenn Fait's home
    - a. Rancher Hat Bar opened, Folsom Kitchen & Bath 6/15 grand opening, Aquazona opening May 25th
8. History Museum Update: Jim M reported that June 9th “Prom” Party to crown Folsom Royalty. \$20 ticket price to include a couple of drinks, appetizers, and chocolates. At the museum.
9. Historic District Commission update: Kathy cole reported that the HDC met 5/3
- a. Outside council came to discuss new housing laws and compliance
  - b. Design review for garage and storage on Persifer
  - c. Cabin destruction on Persifer Street - researching historical significance.
  - d. Next meeting 6/7 (tentative)
  - e. UCFB council upheld approval
  - f. Budget - Scott Johnson retired, promoted Desmond P to move into the role. Not backfilling the principal planner position. Use resources for a new building inspector and plan staff person.
10. City Update:
- a. Christine - new P&R director Kelly Gonzalez
  - b. Budget season - draft budget presented to city council and posted to website, \$600k shortfall projected by end of year. Public hearing 5/23, needs to be adopted by June 30th.
11. Financial Report: Jerry - nothing to note. Jerry moves, Snook 2nd. All in favor.
12. Adjourn 9:53 am.

Next FHDA Board Meeting: June 14, 2023 ~ 8am Willamette Wineworks - Open to Public