



June FHDA Board Meeting Minutes

Wednesday, June 14, 2023

8am Willamette Wineworks

824 Sutter St – Upstairs

Board of Directors: Jim Snook, Bobbi Eddy, Kathy Cole, Moe Hirani, Amber Shoop, Alana Holley, Suzanne Cook

Executive Director: Judy Collinsworth

Guest: Mike Kozlowski, Loretta Hettinger, Mike Reynolds

1. Call to Order: 8:09am
2. May minutes for approval: Motion to approve, Kathy Cole, 2nd Amber, approved All
3. New Business:
 - a. City Council- PBID ballot count 6/13, the PBID passed with 87% approval. The next PBID is in 10 years. We are 15 years in on this process and it has been incredible for the District. There was some great discussion on rents in the District, open spaces, new tenants and tax revenue. This segued into a discussion on our next focus being overhead porch/building repairs, painting, and setting up a committee for this.
 - b. Glenn Fait/meeting about change of ordinance loitering, public nuisance, indecent, threatening, frightening behavior, and littering. At last months Merchant Meeting one merchant shared that a light rail passenger was grabbed while she was walking into the District. Fortunately, she was able to break free and get safe. There was further discussion about our customers being constantly panhandled, screamed at, generally harassed, and what impression this is creating of our District. It's been suggested that a committee be formed to create an ordinance and what would be the enforcement of the ordinance created.
4. Unfinished Business
 - a. Electric Panel - Update the One-Line diagram is being completed
 - b. Depot Green Room – No update
 - c. Traders Lane - abandoned property Judy checked in with Christina & Pete and is awaiting an update
 - d. Community Service Day - ideas, an opportunity for a new mural was discussed, along with updating the historical mural on Emily Corner building.
 - e. Bollards Ordered - Due to arrive next Monday. Upon arrival the City has promised to get them installed.
 - f. Road Closure - reopens Sunday after Farmers Market. The Sunday Market has extended to 2:00,

- g. Permit renewal submitted for Pedestrian Promenade - new permit has been turned in for August 1- Feb 1.
5. Events
- a. Recap - Volunteer/Ambassador Thank You Party was at Kathy Cole's house and it was a huge success. In fact most of the volunteers for the upcoming Hometown Parade attended the party.
 - b. Recap - Folsom Lake Symphony – Event went well. Great attendance.
 - c. Recap - Pamela Hayes Ballet/Amphitheater
 - d. Recap - Romeo & Juliet, a fantastic 3-day event.
 - e. June 17 Balance Bike Bash & Epic Motherlode Race is upcoming
 - f. June 20 - Celebrate Recovery - Bayside/Amphitheater
 - g. June 22 - Hometown Parade VIP and sponsor Party 5:30pm at Gaslight, Judy is requesting that the FHDA attend.
 - h. June 23 Hometown Radio Show 7:30pm
 - i. June 24 Hometown Parade 9:30am, is still in need of 18 more adult volunteers to monitor the street closure barricades 7:30-11:30am
6. Community Comments:
7. Merchant Update: Merchant meeting - June 20, 5:30pm Folsom Kitchen & Bath - Self Defense focus. A self defense expert will be presenting, sharing, & teaching. FYI it takes only 4 pounds of pressure to take off an ear and hand it to them.
8. History Museum Update: Pioneer Village will be closed for a month, early July to early August and the whole volunteer program under the Museum is being reevaluated. The Pony Express event was a success and well attended.
9. Historic District Commission Update: there was not a meeting in June, next meeting will be in July. The permit counter process has been approved by the City. The consultant team for the River District was approved. There were also 11 positions approved for this Advisory Committee. The Folsom Lake corridor from Eldorado to Placer has a several traffic improvements scheduled to help improve the traffic situation. Additionally, the decision regarding the log cabin on Persifer was appealed & rejected. As a side note, for the next 30 days, the cabin is available to be taken.
10. City Update:
11. Financial Report: Motion to accept Alana, 2nd by Kathy, approved by All.
12. Adjourn 9:40

Next FHDA Board Meeting: July 12, 2023 - 8am Williamette Wineworks- Open to Public.