



July FHDA Board Meeting Minutes

Wednesday, July 12, 2023

8am Willamette Wineworks

824 Sutter St – Upstairs

Board of Directors: Jim Snook, Karen Holmes, Bobbi Eddy, Jim Metzker, Kathy Cole, Christine Brainerd, Suzanne Cook, Alana Holley

Executive Director: Judy Collinsworth

Guest: Loretta Hettinger, Susie Reed, Kelly Gonzales, Ken Massignian

1. Call to Order: Jim Snook
2. June minutes for approval: Motion to Approve Suzanne, 2nd by Kathy, approved by All, Jim M & Karen abstained.
3. New Business:
 - a. FHDA Board trip to Niles – Potential trip to explore a district similar to Historic Folsom.
 - b. Light Rail /Mike Kozlowski meeting request re: influx of mentally unstable visitors from light rail, Jim shared that there was an incident with homeless in front of Snooks last Saturday. The issue is growing within the District with an increase in the unhoused hanging out in town. Ken voiced that we aren't the only City in the state having this issue, there has to be a solution with another city. Dorothea's had an unhoused lady who had just gotten released from overnight jail and started undressing in the store before being escorted out. Scotts Seafood had a man sitting on the bench drinking and yelling at everyone walking by who only left after the police were called. There was discussion about if these incidents are logged by the police and if FHDA needs to start tracking these issues. Additionally, there was discussion on getting a restraining order against the repeat nuisance offenders. Christine will check to see if there is any tracking already going on by the City possibly through SeeClickfix.
 - c. Farmers Market – emergency access, tent spacing, crafters – PeachFest, Judy is meeting with Marie on Monday to discuss these concerns. The Sunday Market needs more quality vendors & marketing. The Sunday Market is getting well attended 11-2. The PeachFest event will be covering all the blocks, additional portables toilets will be provided, and cleaning of the street afterwards is being covered by Easter Seals.
 - d. Judy -Vacation July 27 & 28 and Aug 9-18.
 - e. No August Board Meeting – Executive Board will meet 8/3, 1pm to discuss 23/24 budget all board members are welcome
4. Unfinished Business:
 - a. Elevator repairs – going to be repaired this month. This has been a long process because of the extent of the damage, supply chain issues, and other issues.
 - b. Electrical Panel – we are still waiting on the One-Line diagram.
 - c. Shade structure - repairs, the top shade structure over the stage has been repaired. The side shades have been removed as the design was flawed. A new side shade design for the stage has not been created.
 - d. Depot Green Room – Demo day is coming. We will need volunteers and a dumpster.
 - e. Traders Lane parking lot reconfiguration has been rescheduled for August. The fruitless mulberry trees have been evaluated by the City Arborist and it was determined they are at the end of their life and will be removed, new irrigation will be added, and new trees planted. As this project will take 2 weeks redirect parking signage is requested. The shuttles were discussed in regards to signage, the speed of downloading the AP, and all the data we can track about usage. This project is off to a successful start, but we only have

funding for 2 years. FYI the top 3 spots are Lake Natoma Inn, Scotts Seafood, and the Sutter Street Steakhouse. Download the AP today!

Christine will get an article regarding the shuttles and the pedestrian friendly street closures.

f. The bollards are here! Ryan Chance has been assigned as project manager.

g. Glenn Fait/Meeting about change of ordinance loitering, public nuisance, indecent, threatening, frightening behavior, littering. A meeting is being planned.

5. Events;

Recap:

a. June 22 Hometown Parade VIP and Sponsor Party, was sponsored by Gaslight.

b. June 23 Hometown Radio Show - this was also a great event with lots of musicians. We would like to move this from the weekend of the parade to the week before, possibly as a Thursday twilight concert.

c. June 24 Hometown Parade - a great event, and a fuller parade. The Chamber would like to bring back the cattle drive as part of the end of parade, this may be viable if the Chamber will also sponsor the cattle drive.

6. Community Comments:

7. Merchant Update: Judy is coordinating a self defense workshop, let her know if you or any of our employees would like to attend. Cost is \$55 per attendee.

Judy would like to have a popsicle, lemonade...something complimentary on the super hot days for customers who show a receipt for a purchase on the street.

Karen & her soap box derby co-chair are heading to the soap box derby world championships in Akron OH, to support 2 Folsom racers.

Merchant Meeting – July 20th 5:30pm Central Valley Community Bank

8. History Museum Update: Jim shared that Flutter & Wow has officially been hired for the Chan House Museum. A Night at the Museum will be starting in September. Pioneer Village will be closed in August while a whole new program will be introduced.

9. Historic District Commission update: Kathy shared the next meeting will be August 3. It is expected that the 603 Sutter Street project will up for review on September 7. Information on this project is available online for review, and community comments are requested now.

Uncle Charlie's lease agreement terms were approved last night at City Council.

The Shingle Springs band of Miwok Indians will be additional stakeholders to the River District Master Plan Citizens Advisory Committee.

10. City Update: Assembly Member Josh Hoover announced that funding was secured for Pick #2 of the Johnny Cash Trail. Pick #1 is scheduled to be installed early 2024.

National Night Out is August 1, applications for the event need to be submitted by July 17.

Justin Rathal reached out to Christine looking for community projects for Service Day.

Mark Rackovan is no longer retiring.

11. Financial Report: Of note we've already paid out funds to secure the Ice Rink, but revenue won't start till November.

Motion to accept Jim M, 2nd by Karen, approved by All.

12. Adjourn

There will be NO August board meeting. The executive board meeting will be 8/3 at 1pm at 921 Sutter Street. All board members are invited to attend.