



May FHDA Board Minutes

Wednesday, May 8, 2024

8am Willamette Wineworks

824 Sutter St – Upstairs

Board of Directors: Jim Snook, Jerry Bernau, Jim Metzker, Amber Felts, Moe Hirani, Rich Veale, Christine Brainerd, Kathy Cole & Suzanne Cook **Executive Director:** Judy Collinsworth
Absent: Karen Holmes & Bobbi Eddy

Guests: Tom Lewis, Adam Frick, Carrie Lane, Ken Maseigan, Gloria Cunningham, Loretta Hettinger of HPL, Dustin Silva, Michelle Asnicar, Doug Scalzi, Anna Rohrborough, Bill Sullivan

Intro from Dustin Silva, running for District 2 city council, captain of Fire Investigations, Jr. Bulldogs board, endorsed by Jim Cooper Sheriff, McGinness, Thien Ho, Rich Desmond, Jim Barnes, FPOA, Deputy Sheriff's Association

Fabulous cake – Thank you Jerry!

Call to Order: 8:02 am

April minutes for approval: No minutes to approve

New Business:

Homeless discussion & future meetings with District Attorney - Doug Scalzi

Folsom is behind other surrounding cities with sales tax increase and law enforcement support, some have their own in-house DA to help with special issues. LE, public safety need more support - concerned about how sales tax increase will be managed. Anna and Doug met with 2 DA's that run the program for Rancho Cordova. Want to set up a special meeting in HD with the DA's and merchants, Set up a merchant's watch. Full time DA is \$300k, city of Folsom can contract a DA for a few years to get things cleaned up. Can file a chronic nuisance offender (program) if someone gets 10 or more citations in a year. DA will handle the process instead of having to go down to court and county jail. DA can go after properties that are not being compliant. Community meeting tonight (5%) at 5 pm with DA at library. 1% (over \$1 MIL) has been taken away from the FPD at some point in the past de-funding PD. Doug to contact DA to set up community meeting with Historic District.

Event Staff injury – Judy reported that a volunteer for the Spring Arts and Crafts fair stepped off a curb and broke some bones, no surgery needed.

Roller Skating Rink - Judy has been approached about opening something in the district. Last researched in 2020, expensive (\$5k per day). Christine said the Chamber and City

have also heard feedback that people want a rink. Would be same location as ice rink. Hard to have in the summer with no shade and the heat.

Unfinished Business:

Permit – Fire Permit increased by \$415 for Craft Fair
City of Folsom considering revamping fees, craft fair up \$415 (past fee was \$185 “fairs and carnivals”), now charging additional \$200 for open flame (food trucks) and \$200 for assembly. County is already paid to inspect food trucks.

Permit inspection at Sip and Stroll 1.5 hours.

Wanted to see the event in action and walk with Judy. Event not supposed to start until fire Marshall gives okay.

Board Retreat - Truckee all set for May 28. Need all rsvps asap. Go online and get train pass ASAP, 8 rooms on hold at Tahoe Star Hotel or Truckee Hotel if booked. Mention Judy's name- email hotels. Retreat is on own dime.

Depot Renovations – update Jim S and Jerry getting work scheduled. Non-threshold walls getting started on 5/25. New office and green room, goal to have HVAC working before concerts begin. Tom would like to see timeline of priorities. Jerry and Jim to sit down with Tom.

Shuttle - update -Jim S and Karen looking for various sources of funding, looking at FHDA and Folsom Tourism to support. \$80k + to keep them running for a year. SMUD and SHINE grants possibility. Crawdad's on the Lake looking to sponsor for rides across the bridge. Lake Natoma Inn support?

Suzanne had an idea to reach out to the neighborhood who also benefits from the shuttles, Christine said city can share fundraising info in city communication to residents.

Maintenance agreement – (storefronts) No update

Judy

Glycol line repairs – Update – Jerry reported that he is working with Ryan (filled Brian Reed's position)

Events:

Recap - Sip & Stroll April 13th – Amber reported gross ticket sales \$27,525, net \$20,555. First year of rain, challenges with space but overall successful event

Recap - Spring Craft Fair April 28 Judy reported that the MS walk was also scheduled for the same date and time. Working with city to prevent from happening in the future.

Overall successful day. 31 paid volunteers (some waive payments). Kathy Cole recruited event staff/volunteers.

Sponsors are needed for Symphony, Concerts & Parade

- 1) Suzanne to talk to John Lane for Teichert connection
- 2) Gloria working on sponsorships

Balance Bike Race – Date changed to May 11 (from May 4)

May 18 – Symphony

Tickets for seats sold out in 13 minutes (free tickets), guests can bring lawn chairs. Wine for sale benefitting FHDA. Future with Style uncertain with new owner.

May 30, 31 & June 1 – Shakespeare

June 6 – Concert Series begins - Jerry and Willamette are co-sponsoring the event

Parade – Grand Marshal announcement - Brad Franklin Lakeside Pastor. Jerry & Suzanne will be judging entries.

Merchant Update:

Merchant meeting is May 9 at 5:30pm The Square

Community Comments:

Moe update on paint - back and side of Gaslight building to be painted, dry rot repaired and light fixtures replaced. Cleaned up homeless encampment between buildings. Update on Earl's property (empty building next to Gaslight courtyard). Moe to give contact info to Judy.

COF - Christine gave the COF update:

Fencing installed at future site of Pick #1 - will be installed in August.

Pressure washing parking garage 5/22-23

Mulch will be installed in the district soon

Folsom resident public safety and quality of life act - signatures submitted for review, petition to sac county voter office to be verified (takes up to 30 days), if certified, will go before city council.

Choose Folsom – brief update:

Sally

Tom Lewis, legend of the rodeo

Awards ceremony last night 7/5

HFRA – brief update:

Carrie

Met with Pam Johns to talk about zoning code updates. Encouraged to give feedback about what we want to see in future zoning codes.

HDC – brief update:

Kathy

notes attached

History Museum – brief update:

Jim

Museum event success. Food from all over the world, makers actively doing pottery, screen printing, black smithing, wine etc. Made just over \$10k.

Mission is to make museum about city of Folsom, not just historic Folsom. Board membership diversity.

Financial Report: Jerry first, Moe 2nd, all in favor.

Adjourn 9:35 am

Next FHDA Board meeting will be held June 12, 2024. **Jim Metzker is NEXT up for bringing pastries!!!**