



July FHDA Board Minutes

Wednesday, July 10, 2024

8am GRANITE SCHOOL

909 Mormon St

Board of Directors: Jim Snook, Karen Holmes, Jerry Bernau, Bobbi Eddy, Jim Metzker, Amber Felts, Moe Hirani, Rich Veale, Christine Brainerd, Kathy Cole & Suzanne Cook **Executive Director:** Judy Collinsworth

Absent: Moe Hirani, Christine Brainerd, Kathy Cole

Guests: Mike Kozlowski, Ken Masigian, Robert Goss, Megan Frick, Adam Frick, Joe Chiodo, Sue Reid, Loretta Hettinger, Theresa Arnold, Carrie Lane, Tyler Fordham, Brian Mendenhall and Art Brown

Call to Order: 8:06am

June minutes for approval: Jim Metzker, seconded by Karen Holmes, all approved.

New Business:

River District, Robert Goss - presented the Citizen's Advisory Committee River District Plan Vision. This is a preliminary proposal, lots of information, family focused development based on Measure G passing. These are long term projects with more community advisory meetings and city proposals.

Hot Team Introduction and Citizen Arrest - Officer Mendenhall shared information regarding citizen arrests, and when it is appropriate, and what is then our responsibility. When calls are made regarding theft, if the caller wants to press charges, there are forms to fill out and the caller then assumes some of the liability. Additionally, the original individual who witnessed the crime is responsible for reporting & needs to be available to report in person. It is also recommended that as merchants when we are reporting a crime, we should press charges. They can then add into a nuisance incident, which when there are 10, turns into jail time. When a Merchant writes up a Citizen Arrest, you'll receive a subpoena to appear as a witness, it takes about 90 days before a court date, where you'd be called as a witness. The merchant isn't responsible for confronting the suspect, the police will handle that. There was additional discussion on trespass, and as merchants, we need to sign the paper trespass order, which will allow PD to enforce. The verbal trespass does nothing. The officers have the trespass forms. There was some discussion on how valuable video evidence is for apprehending the suspect, and the status of the cameras in the amphitheater and parking garage. The HOT Team is focusing this month on unhoused camps & fire prevention.

Light rail - When Light rail returns to service in the District in October, Judy would love to challenge the Board to pair up and use the service and come back with some first-hand experience.

Power – The power has been turned off in plaza, garage, & Sutter Street to help mitigate the unhoused charging their phones. It will be turned on again when the holiday lights go back up. A request for the power to go back on takes approximately 3-days for the City to process.

Additional Cleaning - Judy is currently working on the budget and would like to include more cleaning within the District, specifically by Easter Seals on days we have no cleaning already happening. Judy will include the cost in the budget. It's really important to maintain the cleanliness of the District. Jerry moved to support a pilot program, Amber 2nd, Approved by All.

Unfinished Business

Neon signs - a survey was circulated among the merchants and they voted on which signs they liked best. Ken M suggested that instead of picking a sign, we should suggest color/size/not blinking instead and give this to HDC as our recommendation. Loretta would like a historic design reference included with our recommendation to HDC. Motion - We are recommending White, no bigger than 20x10, static and not blinking or scrolling, and 2 suggested vintage styles. Jerry Motion, Jim M 2nd, approved by All. Judy to send letter to Desmond with this recommendation.

Shuttle - Update- Budget, Jim S - we are looking at a 6-month budget & a meeting with the Shuttle operator within the next week. FHDA is being asked to sponsor \$15k, combined with Visit Folsom & the remaining City

funds, and sponsorships already gathered, we are approximately \$4k short. It's not sustainable going forward after the end of the year unless there's grant money available. We are looking at other areas to save including less hours,

saving one hour per day starting now would eliminate the shortfall. We would like 2 years of metrics and apply for grants. This is a service that almost exclusively benefits the night-time restaurants, bars, and Lake Natoma Inn. Motion to amend the last motion - FHDA to contribute \$15k, also dependent on Visit Folsom contributing \$5k, for 6-months of service. Jim S motion, Karen 2nd, approved by All.

Maintenance agreement - Desmond P (City) will be writing a letter to property owners about their need to maintain their buildings. He has been backlogged and unable to get the letter out.

Symphony – The Symphony reduced their bill from \$5000 to \$2500, the event was still a loss, but this reduction in their fee was appreciated.

Events:

Recap - Hometown Parade June 29. The parade was great and was well attended. Live Stream was great, with lots of positive feedback. 70 entries and lots of cool cars. Hoping for more floats and less cars next year. Lots of great decorations on many businesses. The winners of the parade floats will be announced at the next Twilight Concert.

History Museum – Jim Metzker focused on the Heroes in History dinner coming up where Jim and Renee Snook are being honored. There are still tickets available for this fantastic event. A few more silent raffle gifts are still needed.

Meeting adjourned 10:02am

Next FHDA Board meeting will be held August 14. Rich is up for August pastries.