



October FHDA Board Minutes

Wednesday, October 9, 2024

8am Willamette Wineworks

Board of Directors: Jim Snook, Karen Holmes, Bobbi Eddy, Jim Metzker, Amber Felts, Moe Hirani, Rich Veale, Christine Brainerd, Suzanne Cook, Kathy Cole
Executive Director: Judy Collinsworth

Guests in Attendance: Joe Chioto, Adam Frick, Loretta Hettinger, Joshua Thompson, Sally Buchanan, Susan (Telegraph)

Pastries in October by Moe Hirani – Thank you!

Call to Order: 8:06

Minutes from September approved, Kathy, Karen 2nd, approved by All

New Business:

- Headshots: By Amber, big thanks!
- Christmas Tree Lighting: Judy, we will decorate the live tree between the ice rink & the parking garage. We will also have a smaller spot this year on the Willamette balcony and the count down will be done near the Santa Cottage area.
- Ice Rink Security - New Company has been hired and they are doing really well.
- Annual Meeting on 11/12 - All Board is HIGHLY encouraged to attend, at the Granite School. This year it will be catered instead of a potluck.
- Due to the Annual Meeting, the date for November FHDA board meeting has changed to November 6th. The Executive Board is now on 11/4, 1pm at Jerry's office.

Unfinished Business:

- Election timeline & nomination committee information is due 10/8. Ballots are mailed 10/2. Thank you to Joshua from Shanghai Tattoo (property & business owner) for your application, building improvements, & your involvement in events including this weekends Art Hop. The nomination committee did meet yesterday and recommended the incumbents. The ballots will show the nominations & Josh Thompson.
- FHDA potential management of Amphitheater & Plaza – Judy: there was a closed session at last month's City Council meeting where Parks and Rec Dept recommended that FHDA take over management of activities at the Amphitheater & Plaza effective 2025. We are waiting on the details before we can determine the impact to Judy & team.
- Depot Update/Budget/timeline, Jim - lots of progress, lights, ceiling fans, switches, and AC are being installed today. The double doors have been installed behind the rolling original doors. The floating floor installation is next. We think we're 2-weeks from final inspection. We will have a celebration party when this project is completed.
- Shuttle - update, Jim - there have been 4 donations through the QR code to support ongoing shuttle service. Jim is also sending notifications to the night-time businesses

asking for support to keep this great service going. There is a donation option available through the website & the QR code on the shuttle. We estimate it costs \$4 per ride. Loretta has reviewed the City's General Plan and has identified 3 different areas the City could address support of the Shuttle program.

- Building maintenance agreements - still waiting on letters from the City
- PG&E repair work on Traders Lane near abandoned property - NO UPDATE
- Glycol Vault on ice rink - Update, Jim - the city installed the Vault, but the sweeps were not the right size. Once this is done, we're set for future running of the ice rink.

Upcoming Events:

Recap -Evening Rotary Concerts

Recap - Ladies Passport Shopping Night. Successful shopping night where retailers work together to create a fun shopping experience.

Recap – Pawtoberfest – Fundraiser for Hearts for Heros

Recap - Garratt Wilkin and the Parrot Heads. This ticketed concert was a fundraiser for the Historic Folsom Rotary club.

Soap Box Derby – The event was great except for the heat. Kathy Cole lined up amazing volunteers. There were attendees from as far away as Washington, Oregon. It was a well tuned & well run event. Huge thanks to Karen for the 6th year.

Scotts Seafood 25th Celebration, Suzanne - On tap for Saturday, great volunteers lined up through Kathy Cole, fantastic raffle prizes (from District Merchants & wine vendors), and we're all looking forward to the seafood boil & concert. Adam Frick is the MC, & there are still a few tickets left.

Spirits Brews and Bites, Amber - 432 tickets have sold! The committee will be laying out the vendors & locations today.

Festifall & Trick or Treating

Spooky Circus

Dia de los Muertos, Judy - a big beautiful colorful event that will cover the 700 & 800 blocks this year.

Merchant Update:

Jwilds closing, new Italian restaurant is moving in.

Bella Macy will take over the Sweet Dozen Cones space.

Plank has been sold to a couple who intend to keep it as it is.

Folsom Café has erratic hours and we're not really sure what is happening.

Q'bole has not renewed their lease & is also not leaving their space.

Comments:

Community Comments - Special Mention that Kathy Cole has been spectacular in lining up volunteer support for all of our events.

Jim would like to nominate Amber for an Executive Board position. This will be discussed after the election.

COF - There is a Fiscal Focus section on the website created to answer a lot of questions about where the City spends its funds. Also, the Sac RT project will not be completed on time, however; there will be a celebration when it's completed.

Choose Folsom, Sally - Future Folsom event Wednesday 23, at Bay Side Church. The Women's Conference is moving from October to March. The Granite School ribbon cutting coming soon.

HDC - Three items on HDC agenda:

- Design review approval to modify previously-approved design for Granite House, a mixed-use development project at 900-918 Sutter Street, was approved on 5-0 vote. No opposition to modified design.
- Design review approval for continued operation of commercial outdoor patio area at Folsom Hotel and Saloon was approved on 3-1 vote. HFRA and Moe Hirani (property owner for parcels immediately behind Folsom Hotel raised concerns over noise, lighting, waste receptacles and traffic/parking impacts to adjacent residences, existing and future.
- Public hearing to consider and make recommendations to City Council on proposed River District Master Plan (Vision Plan). HDC recommended that City Council adopt Vision Plan on 5-0 vote. City Council will consider item at its next meeting on November 12. Vision Plan is intended to guide future implementation of specific projects in plan.
- Proposed city ordinance for prohibiting parking in public alleyways in Historic District will come before City Council again on October 22.
- Property owner of 603 Sutter Street is in process of securing final building plans and permits.
Next HDC meeting is scheduled for November 6. An update on Historic District "open" signs is expected to be on agenda.

History Museum - Jim M, October 21 Golf Tournament event is lining up, doing well gathering sponsors now we need golfers. The Haunted History event had a soft opening and identified that if there is music on the Amphitheater the Haunted House needs to go dark. 80 tickets were sold the first night. The scare actors, lighting, and sound are great but volunteers are still needed. Open again Friday. \$13-15, 7-10, rolling schedule for the tours.

Financials, Motion to accept Jim M, 2nd by Amber, approved by All

Meeting Adjourned: 9:40am