

FHDA PRESENTS

TWILIGHT

CONCERT SERIES

2025



ZITTEL FAMILY AMPHITHEATER

Presented by Historic Folsom Station in Partnership with the Folsom Historic District Association



Relaxed outdoor seating in the Zittel Family Amphitheatre with great views of the stage and performers! Every week on Thursday nights during the months of June through August!

As the sun sets, our Twilight Concert Series comes to life. With the backdrop of the Zittel Family Amphitheatre, great regional bands keep attendees entertained and on their feet. The community gathers for a unique and relaxing evening, bringing picnics, beach chairs, and best friends.

The Twilight Concert series has a reputation for being a premier place to enjoy quality music. Nestled right in our charming Historic District, we offer a unique lineup of bands to cater to a wide array of musical interests.

FREE FAMILY FUN!

2025 EVENT DETAILS

**THURS
JUNE-
AUGUST**

**7:30-
9:30PM
ZITTEL FAMILY
AMPHITHEATER**

TARGET AUDIENCE

Folsom and surrounding community families, adults, seniors, teenagers and children.

BENEFITS OF SPONSORSHIP

Imagine the exposure! Thirteen concerts are held weekly throughout the summer months; sponsoring this series means your brand will be visible as a partner to the community on stage, in local marketing, and on social media. Your sponsorship will positively impact the community by making these fantastic events accessible and free to everyone!

Every dollar you contribute directly funds the Twilight Concert Series, ensuring unforgettable experiences for all. Join us in celebrating music and community—let's make this summer unforgettable together!



CONCERT LINEUP*

Concert time is from 7:30-9:30PM

- June 5** Mumbo Gumbo
- June 12** Adam Aldama & The Aces
- June 19** Jessica Malone
- June 26** The Golden Cadillacs
- July 3** Wildwood Roses
- July 10** Dirty Cello
- July 17** AKAlive Band
- July 24** Apple Z
- July 31** Wayside
- Aug. 7** Sky Kings
- Aug. 14** Tom Rigney and Flambeau
- Aug. 21** Ryan Hernandez Band
- Aug. 28** Ariel Jean Band

**Lineup subject to change*

SPONSORSHIP LEVELS

We offer four levels of sponsorship. All sponsorships can be tailored to meet your company's needs.

PRESENTING SPONSOR



\$4,000

- ▶ **“Presented by” Logo** listing on Twilight Concert Series Banner
 - Thirteen weeks
 - Vertical banners framing each side of stage
- ▶ Sponsor banner placed on fencing around amphitheater for the duration of the concert series
 - Specific location determined by FHDA
 - Sponsor to provide banner, not to exceed 3x7
- ▶ Weekly sponsor or representative may address the crowd for 2 minutes during intermission
- ▶ **“Presented by” Logo** placement on event webpage with hyperlink
- ▶ 10x10 booth weekly
- ▶ **“Presented by” Logo** on print advertisements: Folsom Telegraph, Style Magazine, Folsom Times
- ▶ **“Presented by” Logo** on marketing collateral: Posters and Postcards
- ▶ Social Media mentions on FHDA Facebook and Instagram accounts with over 16,000 followers combined
- ▶ **“Presented by”** verbal recognition from MC at the introduction of each concert
- ▶ Preferred Sponsor seating at each concert. Please call or text Gloria at (704) 701-6920 in order to reserve and keep your seats available by noon of each concert date.

GOLD SPONSOR \$3,500

- ▶ **Company logo** listing on Twilight Concert Series Banner
 - Thirteen weeks
 - Vertical banners framing each side of stage
- ▶ Sponsor banner placed on fencing around amphitheater for the duration of the concert series
 - Specific location determined by FHDA
 - Sponsor to provide banner, not to exceed 3x7
- ▶ **4 opportunities** to address the crowd for **2 minutes** during intermission (**4 concerts**)
- ▶ **Logo** placement on event webpage with hyperlink
- ▶ 10x10 booth weekly (optional)
- ▶ **Logo** on paid print advertisements: Folsom Telegraph, Style Magazine, Folsom Times
- ▶ **Logo** on marketing collateral: Posters and Postcards
- ▶ Social Media mentions on FHDA Facebook and Instagram accounts with over 16,000 followers combined
- ▶ Verbal recognition from MC at the introduction of each concert
- ▶ Preferred Sponsor seating for 4 concerts. Please call or text Gloria at (704) 701-6920 in order to reserve and keep your seats available by noon of each concert date.



SPONSORSHIP LEVELS

SILVER SPONSOR \$1,750

- ▶ **Company Name** on Twilight Concert Series Banner
 - Thirteen weeks
 - Vertical banners framing each side of stage
- ▶ Sponsor banner placed on fencing around amphitheater for the duration of the concert series
 - Specific location determined by FHDA
 - Sponsor to provide banner, not to exceed 3x7
- ▶ **Company Logo** placement on event webpage with hyperlink
- ▶ 10x10 booth at 2 concerts of your choice (optional)
- ▶ **Company Logo** on paid print advertisements: Folsom Telegraph, Style Magazine, Folsom Times
- ▶ **Company Logo** on marketing collateral: Posters and Postcards
- ▶ Social Media mentions on FHDA Facebook and Instagram accounts with over 16,000 followers combined
- ▶ Verbal recognition at the introduction of each concert
- ▶ Preferred Sponsor seating at 2 concerts. Please call or text Gloria at (704) 701-6920 in order to reserve and keep your seats available by noon of each concert date



Photo Credit: Nicole Sepulveda

BRONZE SPONSOR \$750

- ▶ **Company Name** on Twilight Concert Series Banner
 - Thirteen weeks
 - Vertical banners framing each side of stage
- ▶ Sponsor banner placed on fencing around amphitheater for the duration of the concert series
 - Specific location determined by FHDA
 - Sponsor to provide banner, not to exceed 3x7
- ▶ **Company Name** placement on event webpage
- ▶ 10x10 booth at 1 concert of your choice (optional)
- ▶ **Company Name** on marketing collateral: Posters and Postcards
- ▶ Social Media mentions on FHDA Facebook and Instagram accounts

2025 REGISTRATION

FIRST NAME LAST NAME
EMAIL CELL

BUSINESS INFORMATION

COMPANY NAME ADDRESS
PHONE WEBSITE CATEGORY

PLEASE CHOOSE FROM THE FOLLOWING PACKAGES:

\$4,000 PRESENTING \$3,500 GOLD \$1,750 SILVER \$750 BRONZE

PAYMENT INFORMATION

I will be mailing a check to FHDA (address below). Check #

Please invoice me. Email address:

Please initial
Payment due 4/15/25 to ensure all sponsor elements can be provided.

Please note: High resolution logo (PDF) preferred,
high resolution logo – ai, eps or PDF. Due by 4/15/25
to ensure completion of all marketing elements.

Signature of Business Representative _____ Date _____

Make sponsorship checks payable to: Folsom Historic District Association (501(c)6 Non Profit)

Mail checks to: FHDA
PO Box 515, Folsom, Ca 95763

Historic Folsom Contact:
Gloria Cunningham
916.985.7452
gloria@historicfolsom.org

By signing this document, you agree to pay the amount of the selected sponsorship package chosen above. No refunds or reimbursements for sponsorships due to cancellation of event, rain-out of event or any act of god not allowing the event to take place. All sponsorships are non-refundable. Full payment for the Folsom Twilight Concert Series must be received no later than 30 days prior to event start date or unless otherwise agreed upon in writing by the sponsorship representative of the Folsom Historic District Association.

