



JUNE 28

9:30AM | SUTTER STREET

Become a Sponsor

We couldn't do it without you!
Estimated attendance 5,000, local media
coverage



Prepare for an unforgettable celebration! Reserve your sponsorship for the Historic Folsom Hometown Parade on June 28, 2025. This is your opportunity to participate in the exhilarating spirit of the 4th of July, right in the heart of our vibrant community. This treasured event consistently draws crowds from Folsom and beyond, offering a unique platform for brand exposure!

Feel the energy along Sutter Street as friends and families come together to cheer as the parade gracefully winds from Scott Street to Reading Street. With its rich history and enchanting atmosphere, Historic Folsom is the perfect backdrop for this all-American Hometown Parade.



- "Presented by Logo" representation on "Hometown Parade" banner carried to start parade procession
- Logo placement on "Hometown Parade" banner hung above Folsom Blvd. June 3-30
- "Presented by Logo" placement on event commemorative T-shirt
- Premium placement for company float in parade (optional)
- "Presented by Logo" with hyperlink on event webpage www.folsomhometownparade.com
- "Presented by Logo" placement on all printed Advertising
- **New** "Presented by" logo on Event Selfie Photo Op Station or Logo on event Selfie Photo Op Station
- "Presented by Logo" placement on postcards & posters
- Social Media recognition
- 4 VIP viewing seats from balcony plus 4 T-shirts



- Logo representation on "Hometown Parade" banner carried to start parade procession
- Name placement on event commemorative T-shirt
- Parade participation (optional)
- Name on event webpage www.folsomhometownparade.com



- Logo representation on "Hometown Parade" banner carried to start parade procession
- Logo placement on event commemorative T-shirt
- Parade participation (optional)
- Logo with hyperlink on event webpage www.folsomhometownparade.com
- Logo placement on all printed Advertising
- **New** "Presented by" logo on Event Selfie Photo Op Station or Logo on event Selfie Photo Op Station
- Logo placement on postcards & posters
- Social Media recognition
- 2 VIP viewing seats from balcony plus 2 T-shirts



HOMETOWN RADIO SHOW PRESENTING SPONSOR \$2,000

The Hometown Radio show is a Grand Ole Opry-style night of fun and music - from the twangy classics of yesterday to the boot scootin' dance songs of today - performed by 20 of the region's top musical artists. Dust off your boots and enjoy a journey from classic country to country rock and the newest country hits on Friday, June 27 at 7:00 p.m. at Zittel Amphitheater in Historic Folsom.

- "Presented by" logo representation on Hometown Radio Show logo
- "Presented by" logo representation on banner hung above Folsom blvd.
- Premium place for company float in the Hometown Parade (optional)
- "Presented by" logo placement on all printed advertising
- **New** "Presented by" logo on Event Selfie Photo Op Station or Logo on event Selfie Photo Op Station
- "Presented by" logo placement on postcards & posters
- Social media and event webpage recognition
- VIP front row section at the Hometown Radio show for up to 15
- Sponsor recognition announcements made throughout the show



2025 REGISTRATION



COMPANY NAME(as you want it to appear)

ADDRESS

CITY STATE ZIP

CONTACT TITLE

OFFICE CELL

EMAIL WEBSITE

SPONSORSHIP LEVEL:

GOLD \$3,000 SILVER \$1,600 BRONZE \$500 HOMETOWN RADIO SHOW \$2,000

I, _____, on behalf of, _____ agree to and accept the elements of this agreement as outlined above.

BILLING OPTIONS:

I will be mailing a check to FHDA (address below) Check #:

Please invoice me. Email address:

Please initial. Payment due by May 7, 2025 to ensure all sponsor elements can be fulfilled.

Mail checks to:
FHDA
PO Box 515
Folsom, Ca 95763

Contact:
Gloria Cunningham
916.985.7452
gloria@historicrofolsom.org

**Thank you for your support of the
Folsom Historic District Association!**

FHDA Tax ID# 94-266-0861 c6

