

What is RideEShuttle?

RideEShuttle is a free weekend shuttle service operating every Friday and Saturday from 4:30PM to 10:30PM in Historic Folsom. With two enclosed shuttles (running at different times) and an easy, free rider app, we make it simple for locals and visitors to explore the district — no parking stress, just fun, safe, and convenient rides. We're inviting select business partners to join us in making this free service possible.



SPONSORSHIP OPPORTUNITY RideEShuttle in Historic Folsom

Connecting Locals & Visitors Every Weekend – With Your Brand on Board
Be Part of Something Moving!

Why Sponsor the Historic Folsom Shuttle?

High Visibility: Pickups are from centralized, high-foot-traffic areas. Your brand is featured on shuttle signage, a light-up display, and promotional materials.

Engaged Audience: Riders include families, tourists, and locals enjoying Folsom's weekend charm, which is in the heart of a vibrant district with dining, shopping, nightlife, and events.

Local Goodwill: Reduce traffic and parking strain to show your commitment to community, sustainability, and supporting local businesses.

App-Based Connection: The new Historic Folsom Shuttle App allows brand integration and direct user engagement.



Quarterly, Bi-annual and Annual Plans Available:

We offer flexible commitment options, including quarterly, bi-annual and annual plans. Annual fees align with our fiscal year, from July 1 through June 30.

Quarterly Plan: Valid for 3 consecutive months (3 months paid at time of contract)

Bi-annual Plan: 5% discount, valid for 3 consecutive months (3 months paid at time of contract)

Annual Plan: 10% discount, valid for 12 consecutive months (12 months paid at time of contract)

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SPONSORSHIP LEVELS

Let your brand ride along with the best of Folsom!

Please refer to the pricing chart on the contract page for complete details. *Businesses located within the Historic Folsom District qualify for special pricing.*

Platinum

- Your name lit up on the rotating electronic signage atop the Shuttles 2 weekends per month
- Your logo is placed on the 2 side panels of the Shuttles
- Historic District Ambassadors verbally recognize your business and hand out discount coupons/cards/menus to visitors
- 25% off discount for special event rentals

Gold

- Your logo is placed on one side panel of the Shuttles
- Historic District Ambassadors verbally recognize your business and hand out discount coupons/cards/menus to visitors

Historic District Business Exclusive

- Historic District Ambassadors verbally recognize your business and hand out discount coupons/cards/menus to visitors. We're inviting select business partners to join us in making this free service possible.



2025 REGISTRATION

FULL NAME

EMAIL

CELL

BUSINESS INFORMATION

COMPANY NAME

ADDRESS

PHONE

WEBSITE

PLEASE CHOOSE FROM THE FOLLOWING PACKAGES:

PLATINUM LEVEL: Premium visibility + full promotional benefits (*One-time setup fee: \$125 required*)

Note: Includes two door panels per sponsorship. If you would like to purchase additional door panels, please indicate this on your agreement. Pricing will be adjusted accordingly based on the quantity requested.

	FHDA Business	Non-District Business
<input type="checkbox"/> Quarterly	\$1,500 + \$125	\$2,250 + \$125
<input type="checkbox"/> Bi-Annual (5% Discount)	\$3,000 > \$2,850 + \$125	\$4,500 > \$4,275 + \$125
<input type="checkbox"/> Annual (10% Discount)	\$6,000 > \$5,400 + \$125	\$9,000 > \$8,100 + \$125

GOLD LEVEL: Great exposure with key benefits (*One-time setup fee: \$125 required*)

Note: Includes one door panel per sponsorship. If you would like to purchase additional door panels, please indicate this on your agreement. Pricing will be adjusted accordingly based on the quantity requested.

	FHDA Business	Non-District Business
<input type="checkbox"/> Quarterly	\$1,000 + \$125	\$1,500 + \$125
<input type="checkbox"/> Bi-Annual (5% Discount)	\$2,000 > \$1,900 + \$125	\$3,000 > \$2,850 + \$125
<input type="checkbox"/> Annual (10% Discount)	\$4,000 > \$3,600 + \$125	\$6,000 > \$5,400 + \$125

SILVER LEVEL: Exclusive to Folsom Historic District Businesses. \$75/month

PAYMENT INFORMATION

I will be mailing a check to FHDA (address below). Check #

Please invoice me. Email address:

Please initial

Please note: Vector format, high resolution logo (PDF) preferred, – ai, eps or PDF.

Signature of Business Representative

Date

Make sponsorship checks payable to: Folsom Historic District Association (501(c)6 Non Profit)

Mail checks to:

FHDA
PO Box 515,
Folsom, Ca 95763

Historic Folsom Contact:

Gloria Cunningham
916.985.7452
gloria@historicfolsom.org

By signing this document, you agree to pay the amount of the selected sponsorship package chosen above. No refunds or reimbursements for sponsorships due to cancellation of event, rain-out of event or any act of god not allowing the event to take place. All sponsorships are non-refundable. Full payment must be received no later than 30 days prior to start date or unless otherwise agreed upon in writing by the sponsorship representative of the Folsom Historic District Association.

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