

SPONSORSHIP OPPORTUNITIES



OCTOBER 18, 2025

Sponsor Deadline: September 12, 2025

We're thrilled to invite you to partner with us for Spirits, Brews, and Bites—our annual “Trick-or-Treating for Adults” experience in the vibrant Folsom Historic District. This event features top breweries and local distilleries, creating an evening filled with samples of exceptional beers and spirits across 20 unique venues. With 600 ticketed attendees, guests will receive a commemorative glass and savor delicious food samples from local restaurants. Attendees will enjoy live music, festive décor, and creative costumes, all while sipping from a commemorative tasting glass.

BENEFITS OF SPONSORSHIP:

TARGETED VISIBILITY: Gain brand exposure among 600 engaged, adult attendees who appreciate local food, craft beverages, and community events.

LOCAL ENGAGEMENT: Position your business as a supporter of the Folsom community and build goodwill with both locals and visitors.

ON-SITE BRAND PRESENCE: Opportunities for booth space and signage during the event

DIGITAL & PRINT PROMOTION: Your brand will be featured in event marketing, including social media, posters, and event maps.

MEMORABLE IMPRESSIONS: Stand out during a one-of-a-kind Halloween-themed evening that blends fun, flavor, and community connection.



HISTORICFOLSOM.ORG



SPONSORSHIP OPPORTUNITIES

Commemorative Glassware: \$2,500

Presenting Sponsor (1 opportunity) - **SOLD**

- Company logo on Commemorative Glassware, one per participant
- 6 Complimentary event tickets (\$300 value)
- “Presented by” logo status on event posters
- “Presented by” logo on Event Directory provided to each participant
- “Presented by” logo on Historicfolsom.org event page
- Company banner displayed up to two weeks before the event date (Optional)
 - Sponsor to provide banner, not to exceed 3x3
 - Specific location determined by the event coordinator
- **NEW** 10x10 Booth space provided (Optional)
 - Sponsor to provide own supplies (tent, table, chairs, etc)
- Social Media Mention



Beverage Coaster Sponsor: \$1,000 (3 available)

- Company logo on promotional event Beverage Coasters placed in participating venues on Sutter Street, the week before the event
- 4 Complimentary event tickets (\$200 value)
- Logo on event posters
- Logo on Event Directory provided to each participant
- Logo on Historicfolsom.org event page
- Company banner displayed up to two weeks before the event date (Optional)
 - Sponsor to provide banner, not to exceed 3x3
 - Specific location determined by the event coordinator
- **NEW** 10x10 Booth space provided (Optional)
 - Sponsor to provide own supplies (tent, table, chairs, etc)
- Social Media Mention



Gold Sponsor: \$750

- 4 Complimentary event tickets (\$200 value)
- Logo on event posters
- Logo on Event Directory provided to each participant
- Logo on Historicfolsom.org event page
- Company banner displayed up to two weeks before the event date (Optional)
 - Sponsor to provide banner, not to exceed 3x3
 - Specific location determined by the event coordinator
- **NEW** 10x10 Booth space provided (Optional)
 - Sponsor to provide own supplies (tent, table, chairs, etc)
- Social Media Mention

Silver Sponsor: \$300

- 2 Complimentary event tickets (\$100 value)
- Name on Event Directory & Map provided to each participant
- Optional banner displayed
 - Sponsor to provide banner, not to exceed 3x3
 - Specific location determined by the event coordinator
- Social Media Mention

REGISTRATION FORM

Email completed form to Gloria Cunningham, gloria@historicfolsom.org | 916.985.7452

Full Name: _____

Email: _____ Phone: _____

Company Name: _____

Mailing Address: _____

Website: _____ Social Media Handles: _____

CHOOSE FROM THE FOLLOWING PACKAGES:

SOLD Commemorative Glassware Sponsor: \$2,500 _____ Beverage Coaster Sponsor: \$1,000

_____ Gold Sponsor: \$750 _____ Silver Sponsor: \$300

PAYMENT INFORMATION:

Total Amount: _____ Date: _____

☐ I will be mailing a check to FHDA (address below). Check # _____

☐ Please invoice me. Email address: _____

_____ (initial) Payment due September 18, 2025.

_____ (initial) Along with signed agreement, email company logo in a scalable high-resolution vector format (AI, EPS, or PDF) to ensure the best quality for print and digital use.

Authorized Signature: _____

Check payable to: Folsom Historic District Association (501©)6 Non-Profit

Mail check to: FHDA P.O. Box 515, Folsom, CA 95763

Drop-off in person: 200 Wool Street, Suite 103, Folsom, CA 95630

By signing this document, you agree to pay the amount of the selected sponsorship package chosen above. No refunds for sponsorships due to cancellation of event, rain out or circumstance not allowing the event to take place. All sponsorships are non-refundable. Full payment must be received no later than 30 days prior to event start date unless otherwise agreed upon by sponsorship representative of the FHDA.

