



June 27, 2026

9:30AM | SUTTER STREET

Become a Sponsor

We couldn't do it without you!
Estimated attendance 5,000, local media
coverage



Prepare for an unforgettable celebration! Reserve your sponsorship for the Historic Folsom Hometown Parade on June 27, 2026. This is your opportunity to participate in the exhilarating spirit of the 4th of July, right in the heart of our vibrant community. This treasured event consistently draws crowds from Folsom and beyond, offering a unique platform for brand exposure!

Feel the energy along Sutter Street as friends and families come together to cheer as the parade gracefully winds from Scott Street to Reading Street. With its rich history and enchanting atmosphere, Historic Folsom is the perfect backdrop for this all-American Hometown Parade.



GOLD SPONSOR \$3,000



- "Presented by Logo" representation on "Hometown Parade" banner carried to start parade procession
- Logo placement on "Hometown Parade" banner hung above Folsom Blvd.
- "Presented by Logo" placement on event commemorative T-shirt
- Premium placement for company float in parade (optional)
- "Presented by Logo" with hyperlink on event webpage www.folsomhometownparade.com
- "Presented by Logo" placement on all printed Advertising
- "Presented by Logo" placement on postcards & posters
- Social Media recognition
- 4 VIP viewing seats from balcony plus 4 T-shirts

BRONZE SPONSOR \$500 for each entry



- Logo representation on "Hometown Parade" banner carried to start parade procession
- Name placement on event commemorative T-shirt
- Parade participation (optional)
- Name on event webpage www.folsomhometownparade.com

SILVER SPONSOR \$1,600



- Logo representation on "Hometown Parade" banner carried to start parade procession
- Logo placement on event commemorative T-shirt
- Parade participation (optional)
- Logo with hyperlink on event webpage www.folsomhometownparade.com
- Logo placement on all printed Advertising
- Logo placement on postcards & posters
- Social Media recognition
- 2 VIP viewing seats from balcony plus 2 T-shirts



HOMETOWN RADIO SHOW PRESENTING SPONSOR \$2,000

The Hometown Radio show is a Grand Ole Opry-style night of fun and music – from the twangy classics of yesterday to the boot scootin' dance songs of today – performed by 20 of the region's top musical artists. Dust off your boots and enjoy a journey from classic country to country rock and the newest country hits on Friday, June 26 at 7:00 p.m. at Zittel Amphitheater in Historic Folsom.

- "Presented by" logo representation on Hometown Radio Show logo
- "Presented by" logo representation on banner hung above Folsom blvd.
- Premium place for company float in the Hometown Parade (optional)
- "Presented by" logo placement on all printed advertising
- "Presented by" logo placement on postcards & posters
- Social media and event webpage recognition
- VIP front row section at the Hometown Radio show for up to 15
- Sponsor recognition announcements made throughout the show



2026 REGISTRATION



COMPANY NAME(as you want it to appear)

ADDRESS

CITY

STATE

ZIP

CONTACT

TITLE

OFFICE

CELL

EMAIL

WEBSITE

SPONSORSHIP LEVEL:

☐ GOLD \$3,000

☐ SILVER \$1,600

☐ BRONZE \$500

☐ HOMETOWN RADIO SHOW \$2,000

I, _____, on behalf of, _____ agree to and accept the elements of this agreement as outlined above.

BILLING OPTIONS:

☐ I will be mailing a check to FHDA (address below) Check #:

☐ Please invoice me. Email address:

☐ Please initial. Payment due by May 8, 2026 to ensure all sponsor elements can be fulfilled.

Authorized Signature: _____

Mail checks to:

FHDA
PO Box 515
Folsom, Ca 95763

Contact:

Gloria Cunningham
916.985.7452
gloria@historicfolsom.org

**Thank you for your support of the
Folsom Historic District Association!**

FHDA Tax ID# 94-266-0861 c6

