

SPONSORSHIP OPPORTUNITIES

SUTTER STREET Sip & Stroll

APRIL 25, 2026

2:30PM

Partner with us for our annual Sutter Street Sip and Stroll, a sell-out Spring event in the Folsom Historic District.

This sampling event features top local wineries offering a selection of exceptional wines across 25 unique venues.

With 600 attendees, guests will receive a commemorative glass for an afternoon of sipping wine while enjoying downtown Historic Folsom.

Attendees will stroll into spring, savoring delicious food samples from local restaurants while enjoying live music on every block. By becoming a sponsor, you'll gain valuable visibility among an enthusiastic audience.

Sponsor Deadline March 10 to ensure maximum benefit.



SPONSORSHIP OPPORTUNITIES

Commemorative Glassware: \$1,900

Presenting Sponsor (1 available)

- Company logo on Commemorative Glassware, one per participant
- 6 Complimentary event tickets
- “Presented by” logo status on 100 individual posters
- “Presented by” logo on Event Directory & Map provided to each participant
- “Presented by” logo on HistoricFolsom.org event page
- Company banner displayed up to two weeks before the event date (Optional)
 - Sponsor to provide banner, not to exceed 3x4
 - Specific location determined by the event coordinator
- **NEW** 10x10 Booth space provided (Optional)
 - Sponsor to provide own supplies (tent, table, chairs, etc)
- Social Media Mention



NEW! Wine Glass Lanyard: \$950

Premier Sponsor (2 available)

- Company logo on promotional Wine Glass Lanyards, one per participant
- 4 Complimentary event tickets
- Logo on 100 individual posters
- Logo on Event Directory & Map provided to each participant
- Logo on HistoricFolsom.org event page
- Company banner displayed up to two weeks before the event date (Optional)
 - Sponsor to provide banner, not to exceed 3x4
 - Specific location determined by the event coordinator
- **NEW** 10x10 Booth space provided (Optional)
 - Sponsor to provide own supplies (tent, table, chairs, etc)
- Social Media Mention



SPONSORSHIP OPPORTUNITIES

Gold Sponsor: \$800

- 4 Complimentary event tickets
- Logo on 100 individual posters
- Logo on Event Directory & Map provided to each participant
- Logo on Historicfolsom.org event page
- Company banner displayed up to two weeks before the event date (Optional)
 - Sponsor to provide banner, not to exceed 3x4
 - Specific location determined by the event coordinator
- **NEW** 10x10 Booth space provided (Optional)
 - Sponsor to provide own supplies (tent, table, chairs, etc)
- Social Media Mention



Silver Sponsor: \$500

- 2 Complimentary event tickets
- Name on Event Directory & Map provided to each participant
- **NEW** Company banner displayed up to two weeks before the event date (Optional)
 - Sponsor to provide banner, not to exceed 3x4
 - Specific location determined by the event coordinator



REGISTRATION FORM

Email completed form to Gloria Cunningham: gloria@historicfolsom.org | 916.985.7452

Full Name: _____

Email: _____ Phone: _____

Company Name: _____

Mailing Address: _____

Website: _____ Instagram Handle: _____

CHOOSE FROM THE FOLLOWING PACKAGES:

Commemorative Glassware Sponsor: \$1,900 Wine Glass Lanyard Sponsor: \$950

Gold Sponsor: \$800 Silver Sponsor: \$500

PAYMENT INFORMATION: Payment due at time of contract to secure sponsor level selected.

Total Amount: _____ Date: _____

I will be mailing a check to FHDA (address below). Check #_____

Please invoice me. Email address: _____

Signature to authorize charge: _____

Check payable to: Folsom Historic District Association (501©)6 Non-Profit

Mail check to: FHDA P.O. Box 515, Folsom, CA 95763

Drop-off in person: 200 Wool Street, Suite 103, Folsom, CA 95630

By signing this document, you agree to pay the amount of the selected sponsorship package chosen above. No refunds for sponsorships due to cancellation of event, rain out or circumstance not allowing the event to take place. All sponsorships are non-refundable. Full payment must be received no later than 30 days prior to event start date unless otherwise agreed upon by sponsorship representative of the FHDA.

