

## Folsom Historic District Association

**May FHDA Board Minutes  
Wednesday, May 13, 2026  
8:00am – Willamette Wineworks**

**Board of Directors:** Jim Snook, Karen Holmes, Jerry Bernau, Moe Hirani, Ken Masegian, and Kathy Cole were present. Bobbi Eddy, Jim Metzker, Amber Felts, Christine Brainerd, and Suzanne Cook were absent.

**Guests:** Catherine Bonnefoy, Theresa Arnold, Sally Buchanan, Tyler Tocci, Adam Frick, Eric Adams, and Gloria Cunningham (FHDA staff)

**Executive Director:** Judy Collinsworth

**Pastries:** Provided by Eric Adams from Bacchus House – thank you!

**Call to Order:**

**Approval of April Minutes** - Motion to approve by Jerry Bernau; seconded by Karen Holmes.

**New Business:**

Bacchus House - Eric Adams thanked the FHDA Board for tickets to The Wizard of Oz at The Sphere in Las Vegas and presented a Wizard of Oz-themed cake and sparkling cider in appreciation. The tickets were given to Eric due to his generosity providing many Santa visits in the district throughout the holidays.

**Folsom Times** – “Folsom Biz” Presentation. Adam Frick introduced Folsom Times' new event calendar, “Folsom Biz,” demonstrating its features, multi-source information retrieval, and opportunities for businesses to enhance event promotion.

**Shuttle Update** - Karen Holmes reported that she and Ron Gray are preparing an updated budget. Council Member Sarah Aquino will arrange a meeting with SacAQMD to explore funding options. App and insurance costs for shuttle have decreased. A QR code for rider donations is now available on the shuttles.

**Historic District Signage** - City staff met with merchants at recent Merchant Meetings to review signage rules, Aframe requirements, and Historic District Commission approval processes. Judy distributed the city's two page guidelines. Kathy Cole addressed questions regarding approvals and code enforcement warning letters.

**Unfinished Business Updates:**

Farmers Market RFP Review - Jim Snook and Karen Holmes updated the board on RFP submissions and the Executive Board's interview and selection process. An official announcement is forthcoming. The goal is to have an operator in place by July 1. The contract will be for one year with annual review and renewal.

**Events:**

**Recap**

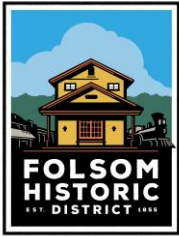
57th Annual Spring Arts & Crafts Fair (April 19) – Well attended and successful. A question was raised regarding booth count compared to prior years.

Bartender TAKE OVER & Cattle Auction (April 20) – FHDA met its fundraising goal of \$6.2K, including sponsorships. John Felts' auctioneering was outstanding.

Sip & Stroll (April 25) – Tickets sold out three days in advance of event; all day of tickets also sold out.

**Upcoming:**

Paddle Capital of the West – Sally Buchanan shared details on Choose Folsom's



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branding rollout at Black Miners' Bar on May 19 at 10am, with city officials, businesses, and State Parks participating.

Folsom Lake Symphony (May 16) – FHDA board members are invited to join Police Chief Green and his wife, and Fire Chief Solak, at FHDA tables.

Shakespeare in the Park (May 29–30)

Twilight Concert Series – Begins June 4 and runs Thursdays through August 27.

Banners will highlight the nation's 250th birthday and be displayed on Sutter Street and Rainbow Bridge through the holiday season.

Hometown Parade & Cattle Drive (July 1) – Planning is underway. The Parade Sponsors & Grand Marshal Reception is June 29 at 5:30pm at Gaslight. FHDA staff received praise for parade social media content. Parade entries remain low at twenty. Ice rink float planning is in progress.

### **Merchant Update:**

May 20 at 9am at Riley's. Police Chief Adam Green will attend.

Judy announced the launch of the merchant emergency contact system, using the Pinwheel app. Texts are limited in length.

**Comments Community:** Jim Snook announced that Judy was honored at the Folsom Chamber Annual Community Awards Celebration on April 30, along with Adam Frick (Folsom Times) and The Plank Restaurant. Jim praised the Chamber for an exceptional event.

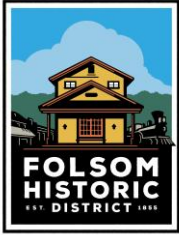
**City of Folsom** - No report.

**Choose Folsom** - Sally provided updates on the Folsom Pro Rodeo and Cattle Drive, and on the proposal to increase the Folsom Tourism Business Improvement District (FTBID) assessment by 4% (total 8%). This aligns Folsom with Roseville, Rancho Cordova, and Elk Grove. A new FTBID Capital Improvement Committee will prioritize and approve use of funds generated by the increase. The Committee will include six hotel representatives, two noncity TEDCorp Board members, two City Council members and the City Manager. The additional 4% is expected to generate \$1.2M annually for facilities, infrastructure, and marketing that support overnight visitation. Sally noted the Historic District Shuttle is unlikely to qualify for these funds, as it is supported by the original 4% assessment.

**HFRA** - No report.

**HDC** - Kathy Cole reported that HDC did not meet in March or April. She provided an update on AB 2415 (Hoover), legislation to preserve the cultural and civic significance of the Historic District while allowing higher density housing elsewhere. On April 22, the measure passed the Assembly Housing & Community Development Committee on 12-0 vote. On April 29 the Assembly Local Government Committee passed the bill on 10-0 vote. AB 2415 must pass the full Assembly by May 29 to remain active this year.

**Folsom History** - Jerry Bernau introduced Tyler Tocci as Interim Executive Director. After five years as Executive Director of Folsom History, Dr. Rita Hoffstadt has accepted a new position at Chabot Space & Science Center in Oakland, California. Over past three years, Tyler has overseen operations and maintenance, volunteers, the gift store, preservation, and events. A celebration honoring Rita and welcoming Tyler will be held June 4 at Bacchus House. Judy commended Folsom History's



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direction and noted that three FHDA board members also serve on Folsom History's board.

**Financial Report:**

P&L Review dated May 6, 2026 - Motion to approve made by Jerry Bernau; seconded by Jim Snook. Approved unanimously.

**Adjournment:**

Meeting adjourned at 9:30am. Next meeting is June 10 at 8am at Willamette