



**October FHDA Board Agenda
Wednesday, October 8, 2025
8am Willamette Wineworks**

Board of Directors: Jim Snook, Karen Holmes, Jerry Bernau, Bobbi Eddy, Jim Metzker, Amber Felts, Moe Hirani, Rich Veale, Christine Brainerd, Kathy Cole & Suzanne Cook

Executive Director: Judy Collinsworth

Guests: Sally Buchanan, Loretta Hettinger, Joe Chiodo, Ken Masigian, Adam Frick, Susie Reid

Pastries... Thank you MOE!

Call to Order: 8:10am

September minutes for approval:

New Business:

Election Update: we have one position opening next year with Rich Veal stepping back. The nominations committee met and selected Ken Masigian to join the ballot.

2026 - Year of Celebrations: There are a lot of anniversaries to celebrate in 2026 - 250 years as a nation, 170th anniversary of the completion of the Sacramento Valley Railroad, 65th year for the Folsom Rodeo, 80th year celebration for the COF and Chamber of Commerce. We spoke about the Chamber wanting to do a bridge dinner in celebration. Discussed but didn't decide what to focus on for next year. Suggestions for the symphony and supporting the Mayor's idea of doing a fundraising dinner for the railroad caretakers home.

Annual Meeting – Judy: it will be at the Granite House, catered by Bella Maci, we need speakers to share different perspectives. Moe will reach out to Cantina Alley to see if they want to also participate.

Unfinished Business & updates:

Ice update- Judy: interviews started yesterday, we've made our 2nd payment to Special Ice, our opening date is scheduled for November 8. We've hit our Sponsorship goal for the event & tickets go on sale October 15th.

Zoning Code Update – Check in – No updates.

Overhead lights 800 & 900 blocks - Jim & Jerry: Jerry reported that a lamp post market light holder sample is being created. We should have the prototype soon.

Additional storage container by Depot for FHDA – Jerry reported that an application to the City has been submitted.

Running groups update - Judy: the Running Group organizer has been spoken to by Brian Lockhart of Folsom PD. Christine shared that Sarah Aquino is also reaching out to the group. Commander Lockhart called and said the group has been notified and to wait and see what happens.

Events:**Recap:**

Sept 13 Ciao Folsom! This family friendly event drew in loads of happy people to enjoy the music, dance and foods inspired by our Italian Sister City Pieve del Grappa in celebration of our 25th year of sister cityship!

Sept 20 Sun Kings - partnership with Rotary, also a well attended successful event.

Sept 28 Pawtoberfest -Great turnout, fun event with proceeds benefitting Hearts for Heroe.

Oct 4 & 5 Soap Box Derby- Karen: the weather was amazing & the event was fantastic! Great volunteer corps, lots of participants, a few crashes. It was live-streamed on Saturday. Bill Sullivan, made a brilliant compilation video of the event. Additionally, a volunteer took over the 'new interest' sign up list and there are 10 pages of new people to add to the mailing list. Huge thanks to everyone who volunteered & sponsored our 7th annual event. Special thanks to Snooks for the coupons.

Oct 5th The Young Entrepreneurs Makers Market happened for the first time in the amphitheater. The hope is that if they come back next year, we should move them to the 700 Block.

Upcoming October Events:

October 18 Spirits, Brews and Bites - Amber: there are 150 tickets still available. The event is full, more food than ever. The Pizzeria parking lot will be completely utilized for this event.

October 18 Spooky Circus

October 25 Festifall

October 25 Spooktacular @amphitheatre stage

November 8 Grand Opening – Folsom Ice Rink, also media day

November 18 – 5:30pm Annual Stakeholder Meeting – Granite School -Board Members – Please attend!

Merchant Update:

Snyder's House of Jade – Closing after 49 years. Join us 10/10 at Noon at HOJ for a little farewell celebration

Merchant Meeting – October 22 5:30pm The Folsom Cafe

Comments:

Community: Open/All, Jim M - it's time to register as a retailer for the American Express SBS.

COF - brief update: Christine - yesterday the interim Fire Chief was announced. The new Police chief will be announced in a couple of weeks. Budget & department conversations continue to happen.

Choose Folsom – brief update: Sally, Holiday stay & shop package with discounts partnering with the Ice Rink. Foothill wine event is coming up.

HFRA – brief update: Carrie

HDC – brief update:

Folsom History – Jim, Haunted History starts soon and they are still looking for volunteers/scare actors. This is a family friendly event. They are also still looking for sponsorships. Also, the Blacksmith Annex plan has been submitted to the City for approval. There is a concern regarding the \$5k fee for submitting this plan to HDC. The museum is currently exhibiting a collection of the odd & unusual things that have happened in Folsom including the snail races.

Financial Report:

P&L Review & Balance statement Jerry - Jerry move to accept, Jim M 2nd, approved by ALL

Adjourn: 9:05am

Next Meeting: November 12, 8am at Willamette Wineworks